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"Charlie! How many times have I told you that the grass needs cutting?"

NUMBER 46 SEPTEMBER 1965

CRACKED

ROBERT C. SPROUL *publisher*
JOE KIERNAN *editor*
CHARLES FOSTER *production*
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SYLVESTER P. SMYTHE *janitor*

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Culture and comedy with a capital C

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WHAT'S UP FRONT—Our Cover

Some foam, eh kids? It looks like Sylvester P. Smythe's having a blue Monday. We're sure he'll CHEER up when he makes a DASH for the door. Lots of LUX, Sylvester old boy! Don't forget to take your pet skunk with you! Even Mr. Clean couldn't make HIM come clean! As for the White Knight, he should stop horsing around!

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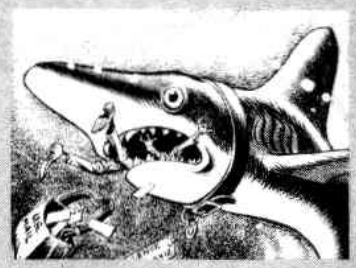

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WORLD WAR I Page 10

LETTERS

CRACKED magazine would like to thank the following motion picture companies for the use of their still pictures: UNITED ARTISTS, PARAMOUNT, UNIVERSAL STUDIOS, WARNER BROS.

Dear CRACKED Magazine:

I got a great kick out of your feature on me and the show (July issue), and please extend my congratulations to John Severin who is an excellent cartoonist. I'd love to get the original of the first page where I'm saying "We have a reely, reely big shew tonight."

Sincerely,

ED SULLIVAN

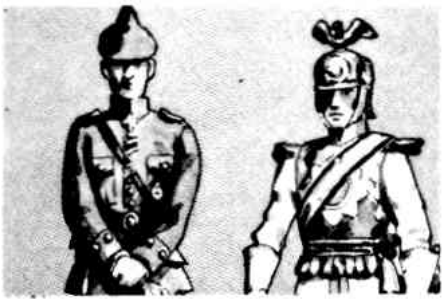
Thanks, Ed, for the reely, reely big letter. It now takes its place on office walls along side of those we received from Jackie Gleason, Jack Paar and Steve Allen.

Dear Sirs:

A week ago, I bought CRACKED Number 43 (May issue). Since then, not one day has passed that I haven't looked through that magazine for an hour. The part I enjoyed the most was the article "Tin Soldiers Brought Up-to-Date." The part I liked the least was the contents page.

JOHN McLEAR
LONDON, ONTARIO, CANADA

Sorry you didn't like the contents page. Well, it just goes to show **you. Get it?** Contents **page,** show **you?** Yccccccch! **Forget it!**



Dear CRACKED:

I tried the 10 day posture straightening exercises you had in your July issue, and it worked. Now I'm 6 feet tall. Of course, before I took your exercises, I was 6 feet 4 inches tall. What happened?

WALLACE KELLY
RICHMOND, CALIF.

You lost four inches and most likely a college basketball scholarship.

Dear Bird-brains:

Just a note to tell you that I think you have a great magazine. How about doing an article on the Rat Pack (Frank Sinatra, Dean Martin, Peter Lawford and Sammy Davis)? They all rate high with me.

MILLIE BENTON
TAMPA, FLA.

I guess HIGH is the right word for them.

Dear CRACKED:

I tried your March issue and I liked it, man. Next time, make one member of the Dave Clark Five as the Hunchback of Notre Dame in a story.

RIC KRAMER
GARY, INDIANA

I have a better idea. Why not show the Dave Clark Five as the New York Knickerbocker basketball team? They'd probably win a few games too!

Dear Sylvester:

I would like you to reprint the first CRACKED cover. Also, why isn't CRACKED monthly? I'm sure the public would buy CRACKED if it were published 12 times yearly.

DOUG LIPMAN
REDWOOD CITY, CALIF.

We would like to publish CRACKED monthly, but most of our artists and writers are allowed out of their padded cells about once every two months!

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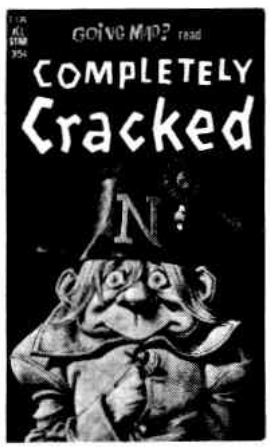


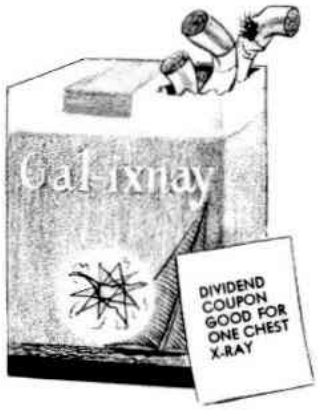
Collectors everywhere—Stamp collectors, tax collectors and even garbage collectors are gathering stacks of CRACKED paperbacks. Get your copies of COMPLETELY CRACKED, THE CRACKED READER and MORE CRACKED. Start collecting a million laughs today!

Hello Dere,

you brand new cigarette

GAL-IXNAY

(A REAL NUT, TALKING TO CIGARETTES)



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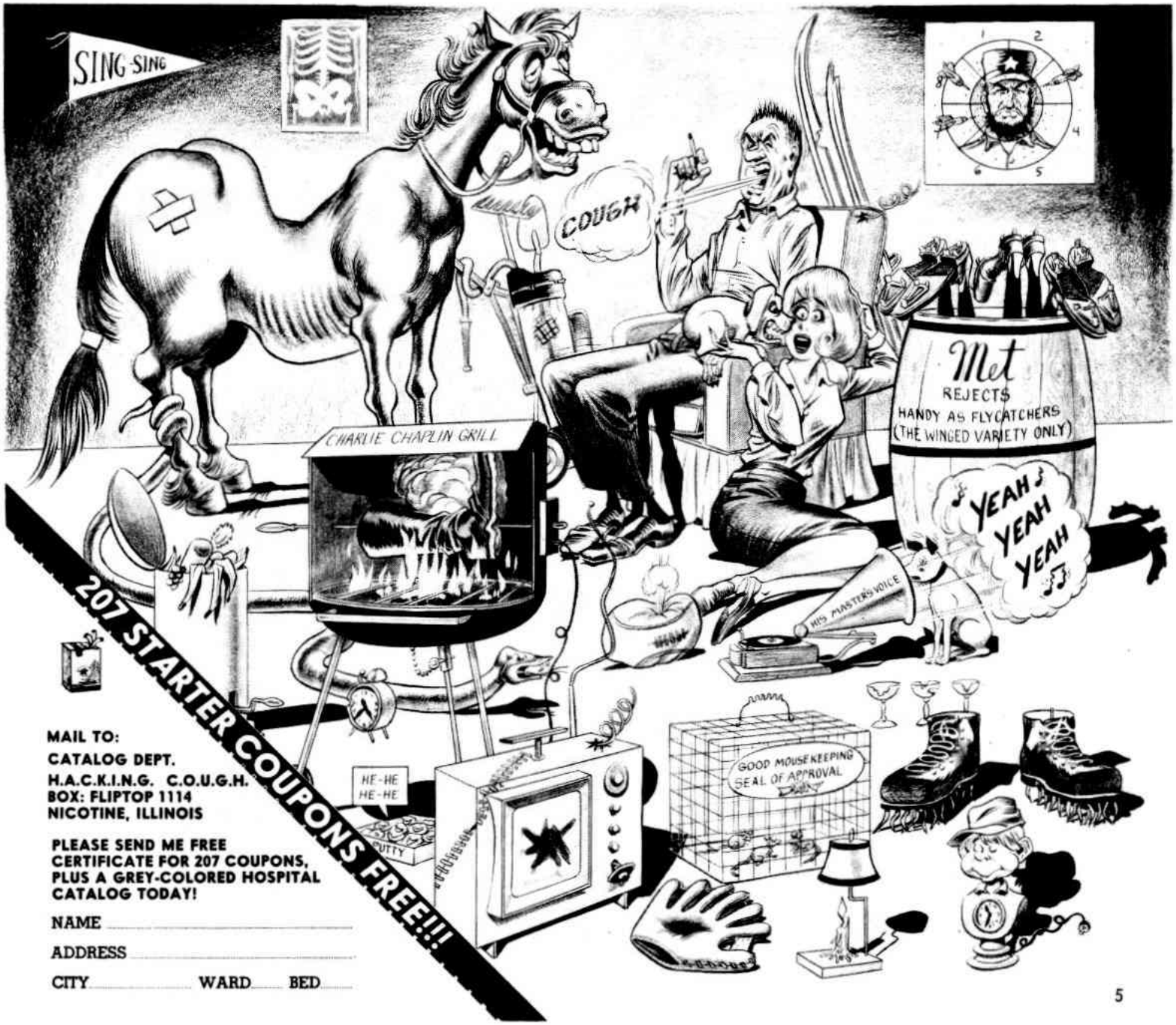

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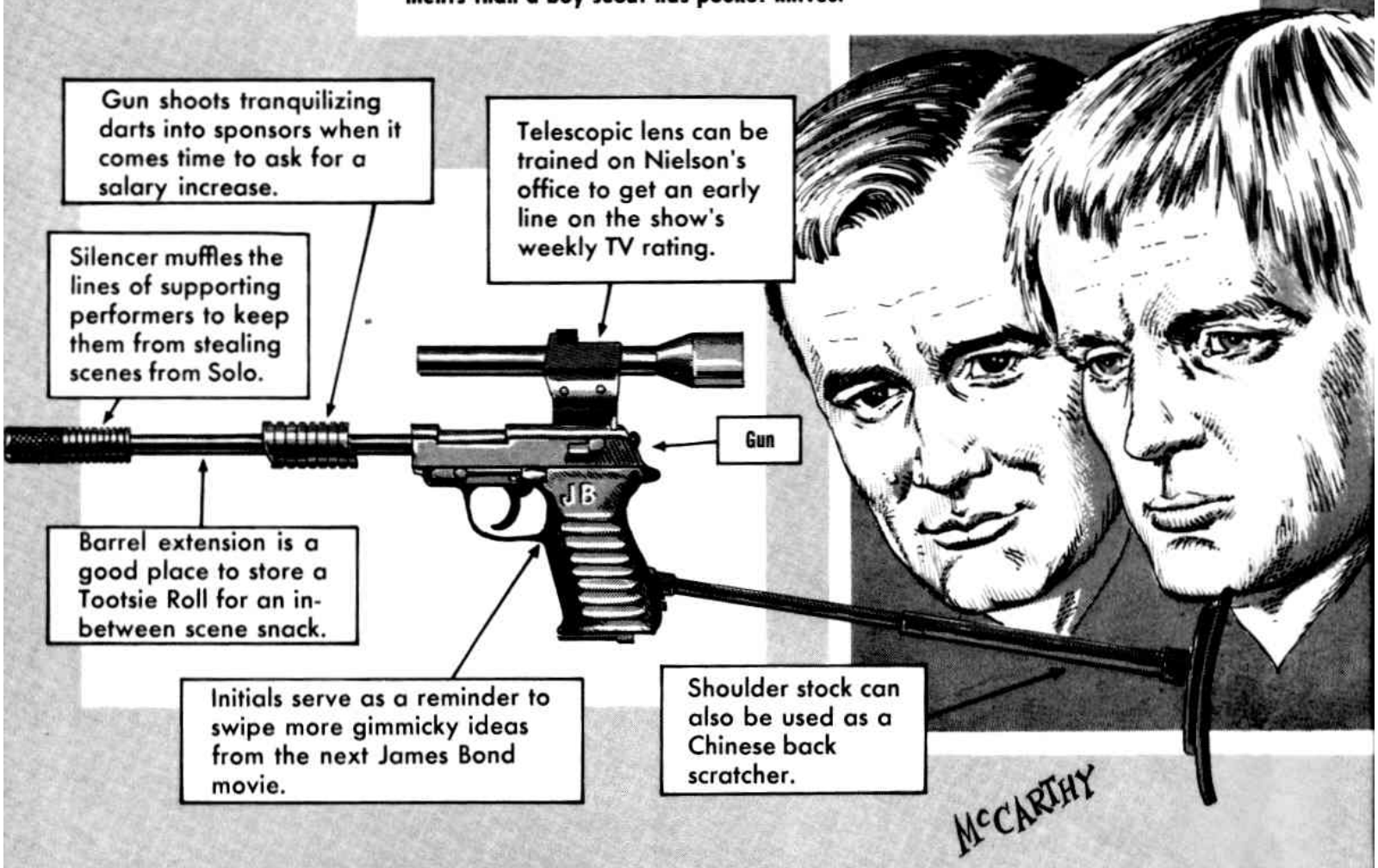
GIMMICKY GUNS AND GADGETS GALORE SECTION

We respectfully dedicate this article to the standout star of "The Man from U.N.C.L.E." No, we're not referring to Napoleon Solo or Illya Kuryakin; we're talking about the *gat* from U.N.C.L.E., the gun that has more gadget attachments than a boy scout has pocket knives.

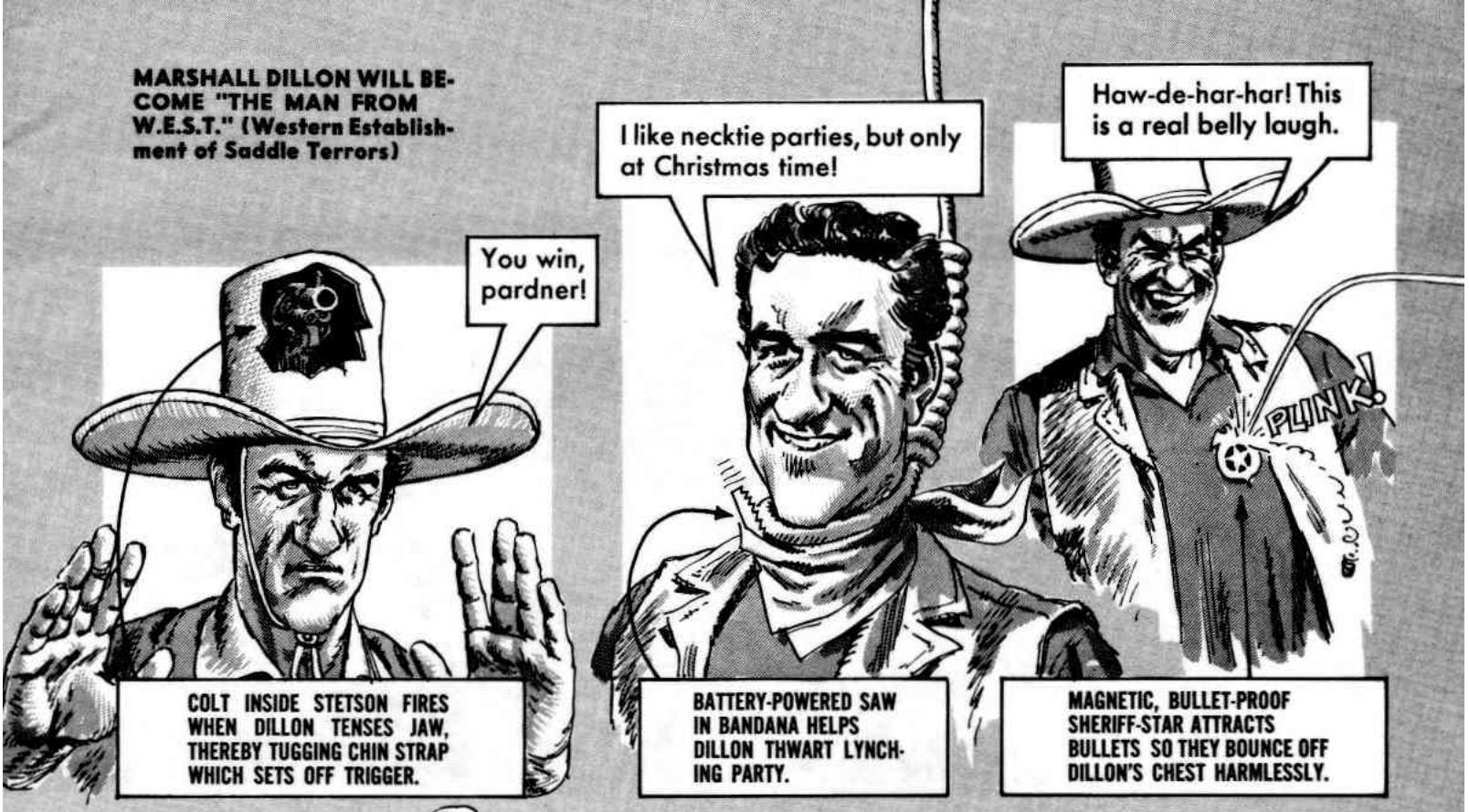


In addition to Solo's super gun, this highly successful show has a slew of tricky weapons ranging from umbrella daggers to electronic bugs and homing devices. And since TV networks always follow the lead of a proven success, CRACKED predicts we'll soon be seeing lots more gimmicky guns and gadgets as . . .

RIVAL TV SHOWS CRY

U.N.C.L.E.

MARSHALL DILLON WILL BECOME "THE MAN FROM W.E.S.T." (Western Establishment of Saddle Terrors)

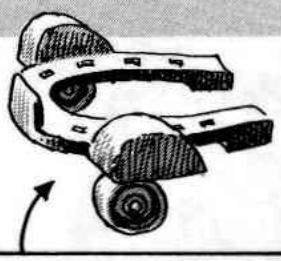


COLT INSIDE STETSON FIRES WHEN DILLON TENSES JAW, THEREBY TUGGING CHIN STRAP WHICH SETS OFF TRIGGER.

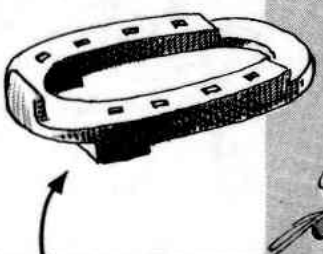
BATTERY-POWERED SAW IN BANDANA HELPS DILLON THWART LYNCHING PARTY.

MAGNETIC, BULLET-PROOF SHERIFF-STAR ATTRACTS BULLETS SO THEY BOUNCE OFF DILLON'S CHEST HARMLESSLY.

SUPER SIX-SHOOTER'S MASTER TRIGGER IS CONNECTED TO SIX COLTS, THEREBY FIRING SIX BULLETS AT A TIME.



RETRACTABLE WHEELS ON HORSESHOES FOR USE IN GOING DOWNHILL, ENABLING HORSE TO SAVE ENERGY FOR GOING UPHILL.



REVERSE PRINT IMPRESSION ON HORSESHOES TO DUPE FOLLOWERS INTO THINKING THAT HORSE IS GOING IN OPPOSITE DIRECTION.

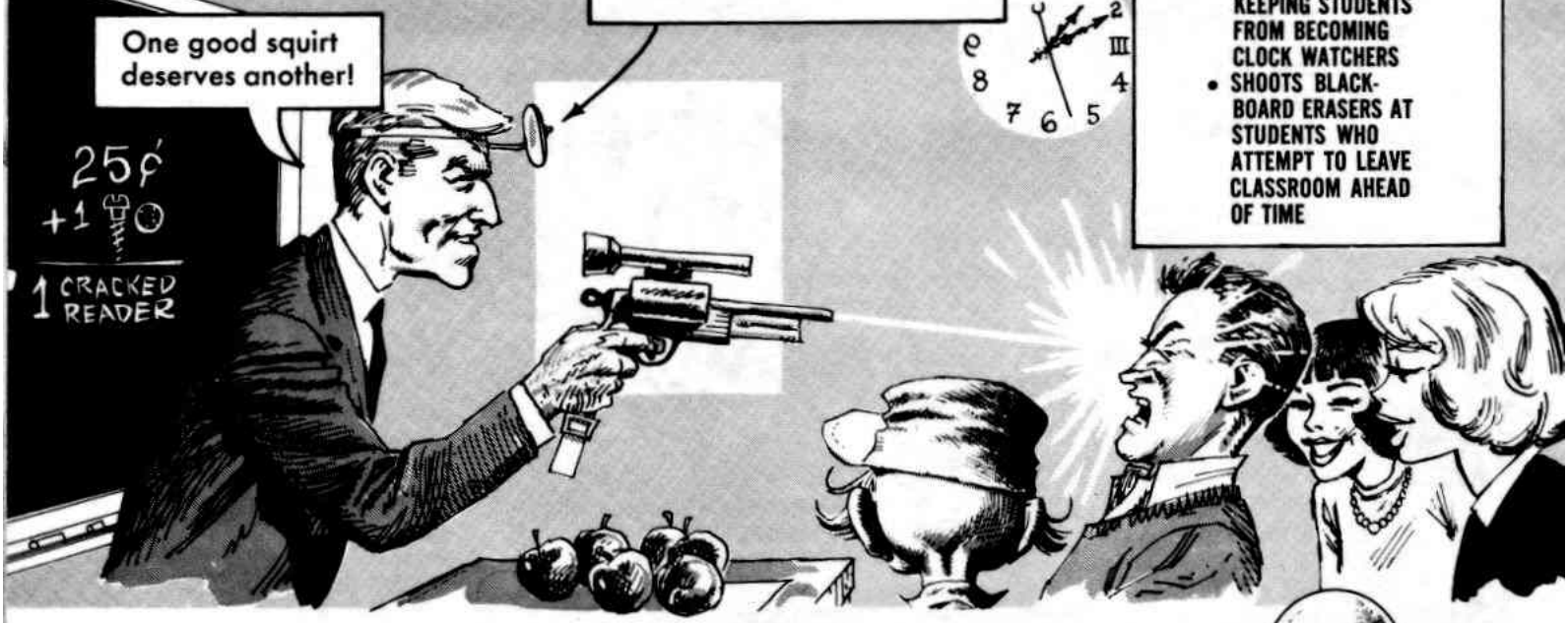
SMOKE SIGNAL CANISTER RELEASES SMOKE SIGNALS THAT TELL PURSUING INDIANS THAT IT'S TIME TO GO BACK HOME FOR CHOW.

MR. NOVAK WILL BECOME . . . "THE MAN FROM S.C.H.O.O.L. (Society of Cool Hip Operators of Learning)

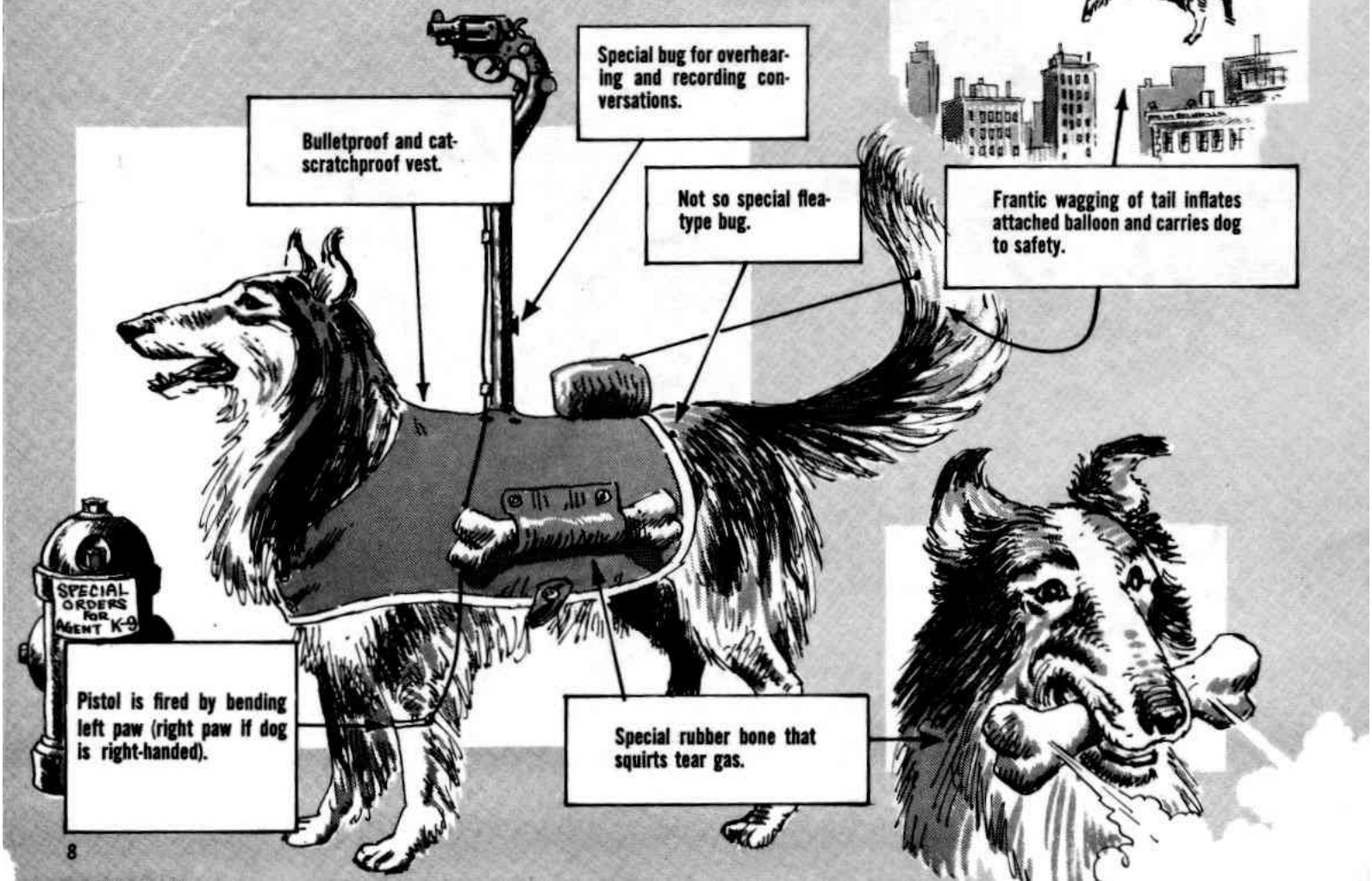
REAR-VIEW MIRROR ENABLES NOVAK TO SEE WHO'S CHEATING WHEN HIS BACK IS TURNED TO CLASS.

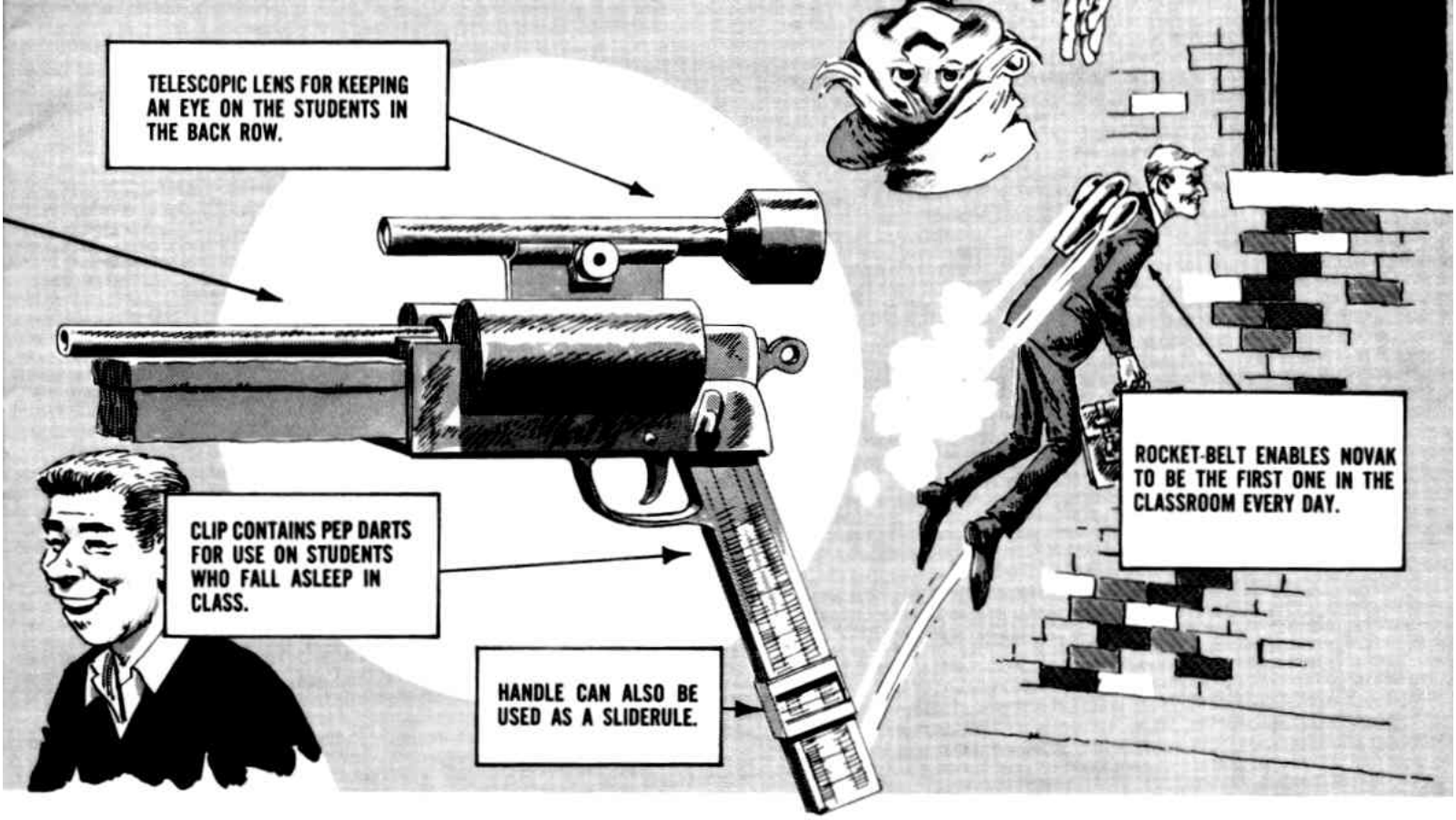
NOVAK'S EDUCATED GUN

- SQUIRTS WATER ON UNRULY STUDENTS
- FIRES SMOKE BOMBS TO OBSCURE CLOCK, KEEPING STUDENTS FROM BECOMING CLOCK WATCHERS
- SHOOTS BLACK-BOARD ERASERS AT STUDENTS WHO ATTEMPT TO LEAVE CLASSROOM AHEAD OF TIME

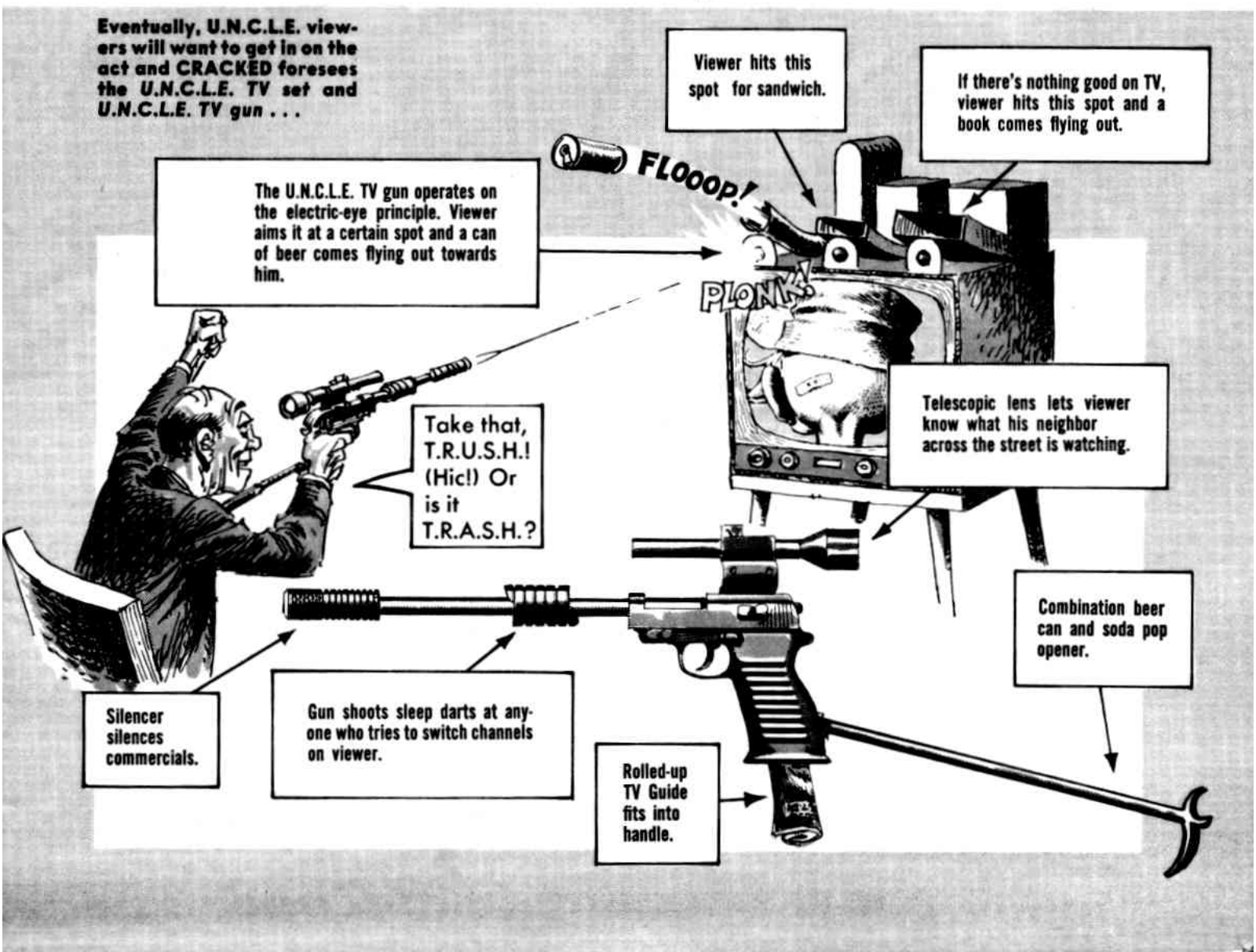


Lassie will become . . . "The Dog from W.O.O.F." (Wagging Operators Of Freedom)



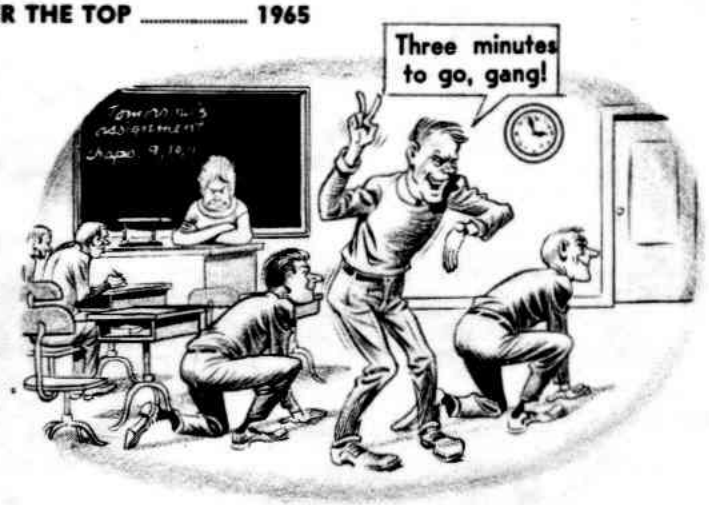


Eventually, U.N.C.L.E. viewers will want to get in on the act and CRACKED foresees the *U.N.C.L.E. TV set* and *U.N.C.L.E. TV gun* . . .



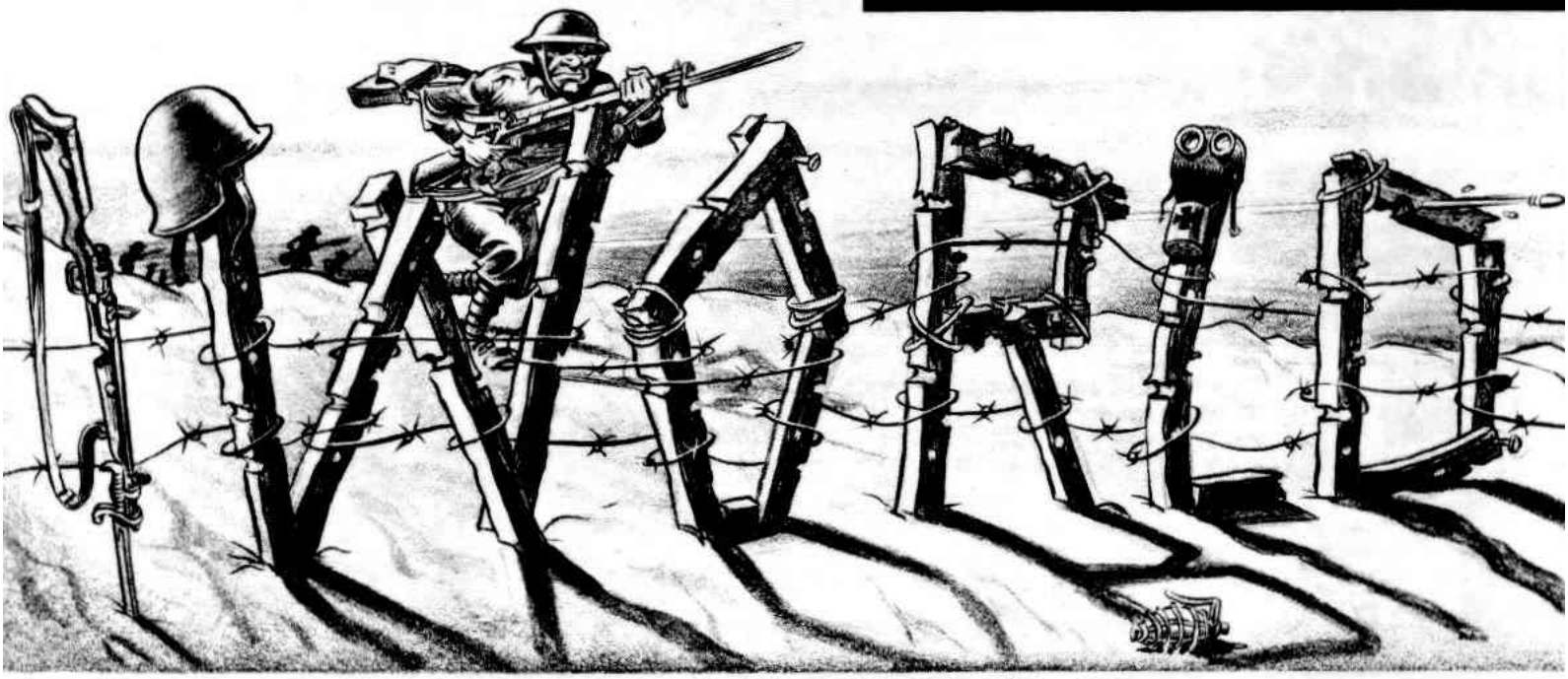
ALL'S QUIET ON THE VARSITY FRONT SECTION

1915 ..... OVER THE TOP 1965



For sheer horror and devastation, we at CR ACKED know of no ordeal which can compare with the four bloody years of World W ar I, unless it's the four year ordeal that college students undergo.

TO PROVE OUR POINT FURTHER, LET'S



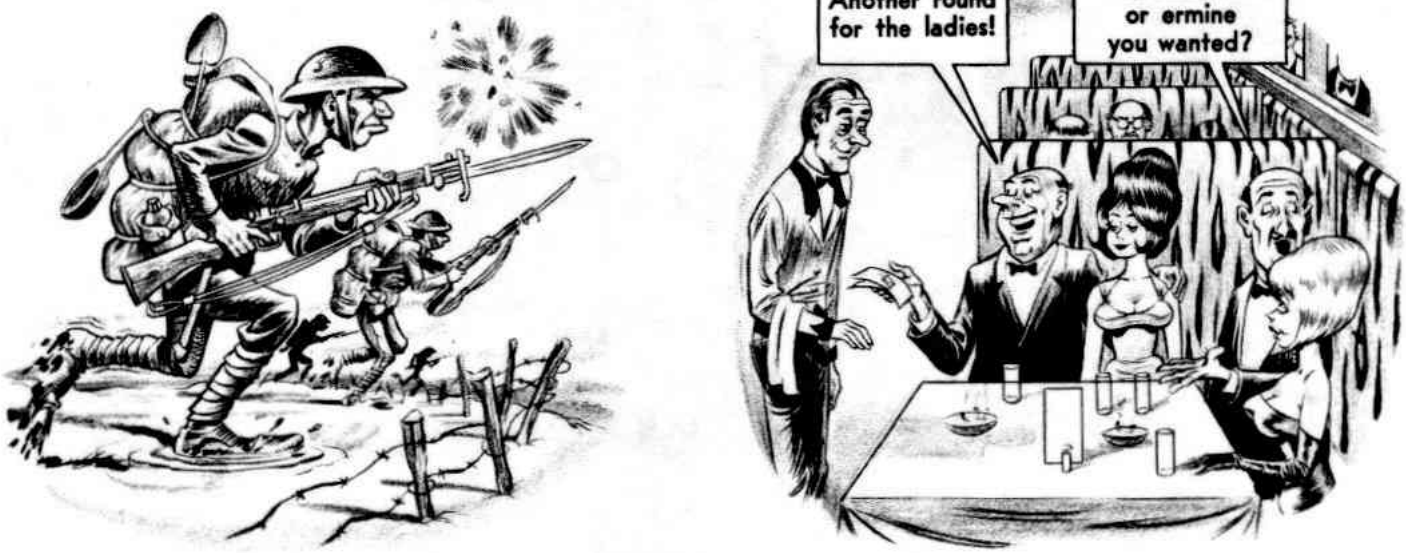
1917 ..... REAR ECHELON RECREATION 1965

1916 ..... THEY SHALL NOT PASS 1965

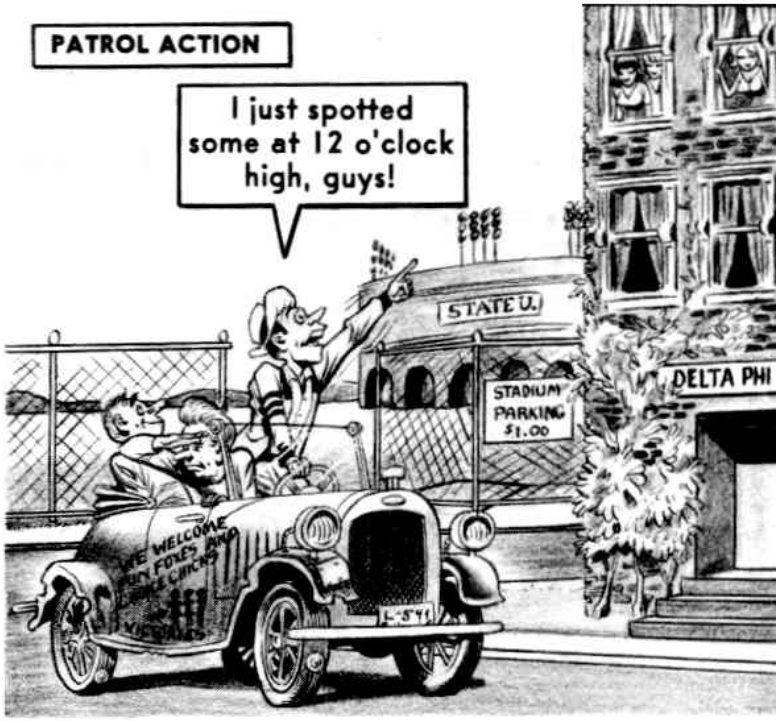
As we see it, the famous World War I phrase of Marshal Petain — "THEY SHALL NOT PASS"—could as easily have been uttered by any typical, low-marking college professor.

EXAMINE SOME MORE EXPRESSIONS FROM

1918 ..... DOUGHBOYS IN ACTION 1965

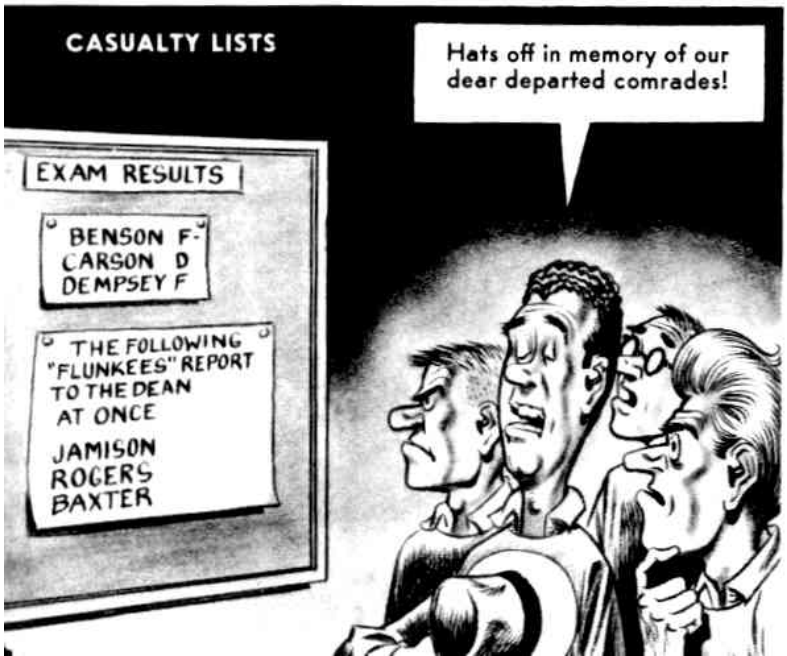


HAND TO HAND COMBAT
Baby, I'm just a prisoner of love!
Well, go surrender to someone else!


PATROL ACTION
I just spotted some at 12 o'clock high, guys!
STATE U.
STADIUM PARKING $1.00
DELTA PHI

AMMUNITIONS DUMP
Looks like sis is gonna use all her heavy artillery for tonite's battle!

THE BIG PUSH
Dad, all he wanted was a little action.
If he shows up again, he'll be MISSING IN ACTION!


CASUALTY LISTS
Hats off in memory of our dear departed comrades!
EXAM RESULTS
BENSON F
CARSON D
DEMPSEY F
THE FOLLOWING "FLUNKEES" REPORT TO THE DEAN AT ONCE
JAMISON
ROGERS
BAXTER

NO MAN'S LAND
STATE U FEMALE DORMITORY
ABSOLUTELY NO MALE VISITORS
Dig the new sentry!

DECORATIONS AND CITATIONS
CHEMICAL WARFARE
This scent leaves "the enemy" completely in your power.
Man, it's a real GAS!
PURPLE PASSION PARFUME
TRENCH FOOT TREASURE BY LANVIN
PLANNING THE WINTER OFFENSIVE
These stretch slacks are much too tight. I want a dozen more just like them!
ACE OF ACES
I never try to break down the resistance of an ugly girl!
Why not?
I HATE dogfights!
TANK ATTACK
(Gulp!) Here's where I get a purple heart!
POSTHUMOUSLY!
3
20
ARMISTICE DAY
Another month in this joint and I might have become shell-shocked!

BALLED-UP CRYSTAL BALL SECTION

A show biz publication is running a nostalgic feature called "What Are They Doing Now?" in which the spotlight is placed on the present lives of past celebrities. Undoubtedly, future publications will be doing the same thing to our current crop of stars. In an effort to beat them to the punch, CRACKED takes a twilight zone glance into the future, asking the question . . .

WHAT ARE THE CELEBRITIES OF 1965 DOING TODAY IN 1990?

Casey as he looked way back in 1965.

CASEY STENGEL

When one thinks of the Mets, one has to think of Casey Stengel. Casey has recently signed up to manage the 1991 edition of the beloved bums. High spot of Casey's brilliant career with the Mets was in 1975, the year Casey got the team out of tenth place. That was the year, older fans will recall, in which the National League expanded to sixteen teams, and the Mets finished sixteenth.

Casey vows he will never hang up his spikes until he gets his boys out of the cellar, at which time, it is assumed, he will turn over his managerial crown to his heir apparent, the rapidly aging Yogi Berra.

Casey today. Recent photo shows the always-zestful Casey Stengel helping his coach, Yogi, blow out the candles on the latter's sixty-fourth birthday cake.

Dick as he appeared back in the golden sixties.

DICK CLARK

Dick Clark is still going strong as the maestro-host of TV's popular and nostalgic program, "Rock Along With Dick." On his in-person show, Dick features such grand old rock favorites as Jackie Wilson, the Rolling Stones, Ray Charles and the Beach Boys.

Accused by hipsters of being a square because he will not play any of today's popular music, Dick pleads guilty. He recently told our reporter: "My show is aimed primarily at the old, neon light generation who liked their music with a recognizable beat. Besides, I go along with many people who feel that today's outrageous Va-Voom music goes hand-in-hand with juvenile delinquency."

A recent photo of Dick and the Rolling Stones. (Note that the Stones still retain the authentic garb from the sixties.)

Bobby when he was the Junior Senator from New York.

BOBBY KENNEDY

Back in the sixties, Bobby rode the crest of his political career as Attorney General and then Senator of New York. Later, he was foiled in his bid for the Presidency, losing the elections of 1972 and 1976.
Recently, he has come out of semi-retirement and has emigrated to France to run against de Gaulle for the Presidency of the French Republic. Many Frenchmen have accused Bobby of being a "carpetbagger."

To this and similar charges Bobby has angrily replied: "Nonsense! I've been a Frenchman at heart practically all my life. To list just a few of my qualifications—I can read French menus; I've seen innumerable French movies; and I'm just crazy about French pastries."
Asked what his plans might be if he lost, Bobby answered: "Well, I could always aim for the Moon . . . Senator of the Moon, that is!"

Bobby currently campaigning in France.

AND HOW ARE THE BEATLES FARING TODAY IN 1990?

George back in the days of the Beatles.

GEORGE HARRISON

What George Harrison was to the entertainment world of 1965, Sir George Harrison is to the financial world of 1990. After retiring from Show Business in 1968, this brilliant financial genius immediately proceeded to make his fiduciary mark. At that time, older readers will recall, the British Exchequer was on the verge of bankruptcy. With a series of lightning-fast moves, George took over the Bank of England, half the deposits already belonging to George and the other Beatles. He then restored Britain's critical balance of trade by doubling the country's export of Beatle records, thereby doubling the country's import of sorely-needed American dollars.

At right, a recent photo shows Sir George giving King Charles his monthly allowance.

RINGO STARR

← ***Ringo in more youthful days.***

Today, it is only with a strong stretch of the imagination that one associates the quiet, dignified British Prime Minister, Sir Richard Starkey, B.M.O., I.R.T., D.D.T., with the wild, frenetic Ringo of Beatle fame. When not busy with Parliamentary matters, fox hunts and the like, Sir Richard can be found at his huge diamond mine in Kimberley, where he personally oversees the diamond settings of his fabulous collection of rings.

Sir Richard's huge margin of victory at the recent election was not surprising. What did come as a stunning surprise, however, was his simultaneous election to the Presidency of the United States, due to a fantastically large number of write-in ballots by his loyal American fans. Legislators in both countries are now busy examining the legality of one man's holding two posts simultaneously.

Photo at left shows Prime Minister Starkey and friend enjoying a RINGO, a scotch and coke drink made famous by the P.M. back in his Beatle days.

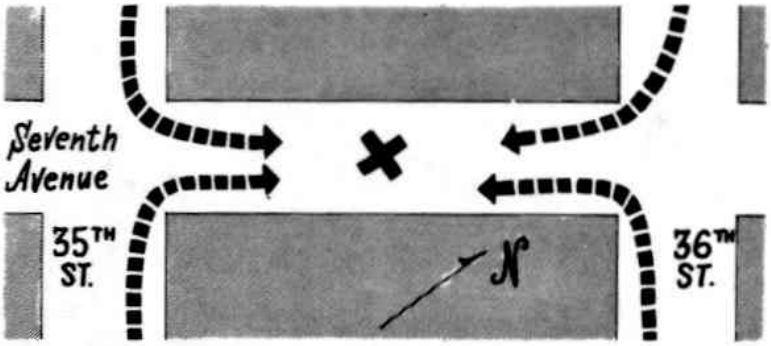
John in happier days.

JOHN LENNON

Even today, some twenty-two years after the tragic event that precipitated the break-up of the Beatles, one never ceases to relate the tragic story of John Lennon without feeling a profound sense of grief.

It was on a quiet afternoon, July 12, 1968, during the Beatles' annual tour of America that disaster struck. John was quietly strolling through the streets of New York, confident that his makeshift disguise would prevent his being recognized, when suddenly from nowhere, several thousand souvenir-hungry Beatle fan-atics flocked upon him locust-style. All that was ever recovered was a button and a small piece of cloth from his vest.

Piece of garment is the sole remaining trace of John Lennon.



"X" on map marks the last known site of John Lennon before disappearance. Arrows indicate four-pronged attack of admiring female teen-agers who descended on the Beatle leader that fatal day.

PAUL McCARTNEY

It was only fitting that the handsomest Beatle, Paul McCartney, turned to the stage after the break-up of the gear group. Throughout the 70's and 80's, triumph followed triumph for Sir Paul: Old Vic, Broadway and Knighthood. He reached the pinnacle of his acting career with the winning of the Academy Award for his stirring portrayal of the tragic Rodney Merseybottom, the only English rock 'n' roller NEVER to appear on the Ed Sullivan TV Show.

Paul at the height of his Beatle career, with a popular deejay of the era, "Murray the K."

Currently, Sir Paul is on location in Rome where he is co-starring with the ever-youthful Liz Taylor in "The Liz Taylor Story." Paul vehemently denies all the stories linking him romantically with Liz.

"The rumors are all a lot of roobish," he told reporters recently. "Liz and I are just good friends."

Meanwhile in London, Paul's wife also pooh-poohed the possibility of a romance between her husband and Liz.

"I've never heard of anything so ridiculous," she told reporters as she and her four children scurried to catch the afternoon plane to Rome.

Sir Paul, who specializes in tragic roles, is shown here in a recent photo applying make-up for his portrayal of Eddie Fisher in "The Liz Taylor Story." His co-star looks on approvingly at his technique, make-up-wise, that is.

FOUR LAUGHING OUT LOUD

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$1.00 Ea.

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HORROR HOUSE!

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FRANKENSTEIN'S MONSTER MASK. All Rubber.

Be the "Death of the Party."

WEREWOLF MASK. $3.00 Ea.

Gruesome to Behold.

SHRUNKEN HEAD
$2.00 Ea.

Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!

HORRIBLE HANDS.
Only $3.00 per Pair.

FRANTIC FEET.
Only $3.00 per Pair.

RAT IN THE BOX.
Only $1.00 Ea.

BLACK WIDOW SPIDER.
$1.00 Ea.

A real horror, but great fun.

CRACKED FUN SHOPPE
45 West 45th Street
New York, N. Y. 10036

I enclose $.....for:

.....Instant Life	.....Melted Ice Cream
.....Jumbo Key	.....String Bean Tie
.....Fake Faucet	.....Spook Hand

Name.....

Address.....

City..... Zone.....

State.....

HORROR HOUSE
45 West 45th Street
New York, N. Y. 10036

I enclose $.....for: **ALL RUBBER MASKS** $3.00 each.

☐ BLACK WIDOW SPIDER	☐ MAN-FROM-MARS	☐ WEREWOLF
☐ HORRIBLE HANDS	☐ MONSTER-FROM MERCURY	☐ DEVIL
☐ SHRUNKEN HEAD	☐ VAMPIRE	☐ FRANKENSTEIN'S MONSTER
☐ RAT IN BOX	☐ HORRIBLE-MONSTER	☐ ZOMBIE
☐ FRANTIC FEET	☐ SKULL	☐ WITCH
	☐ GORILLA	

Name.....

Address.....

City..... Zone..... State.....

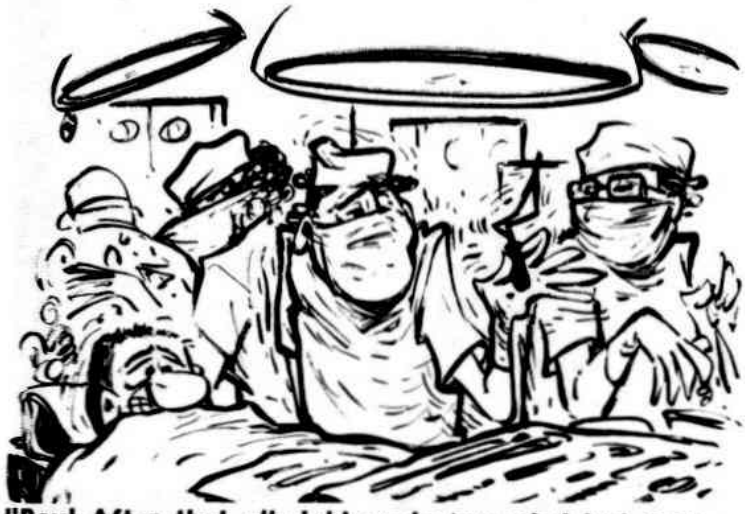
More cartoons from top cartoonists who have been making Americans laugh for years
(Irving American, Sally American and Freddie American ....)

CRACKED CRACKS

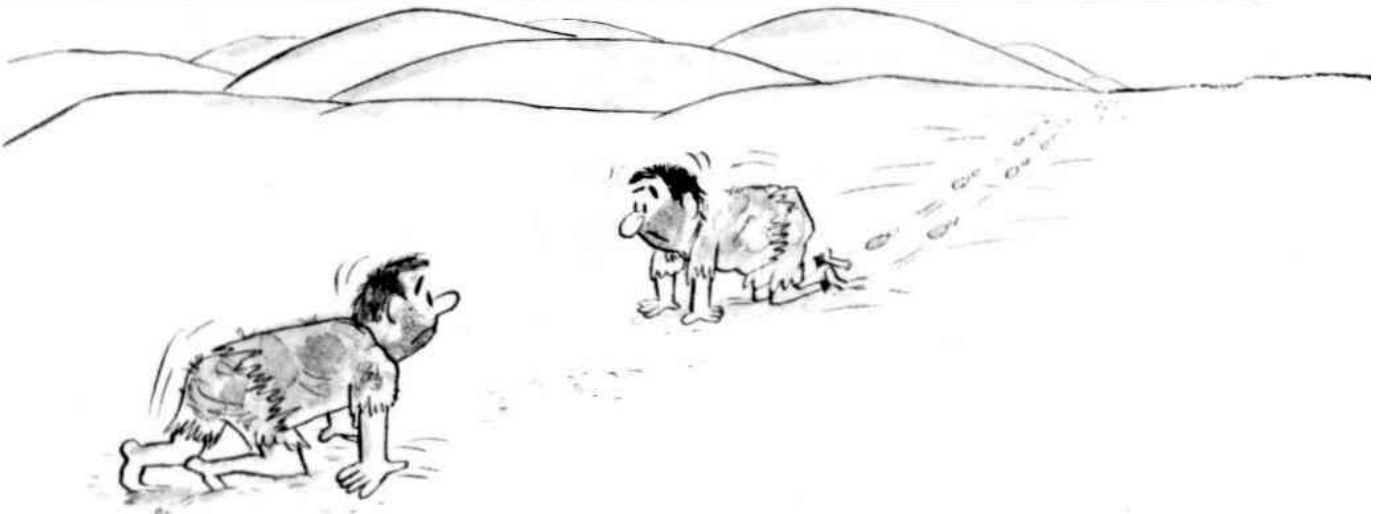
"Lovely day. What's for breakfast?"

"I think Schultz is *going over the wall* tonight!"

"The King sent me down to *amuse* you fellows."



"Boy! After that *all-night* party, my mind just goes *blank*. Now what was this one for again?"

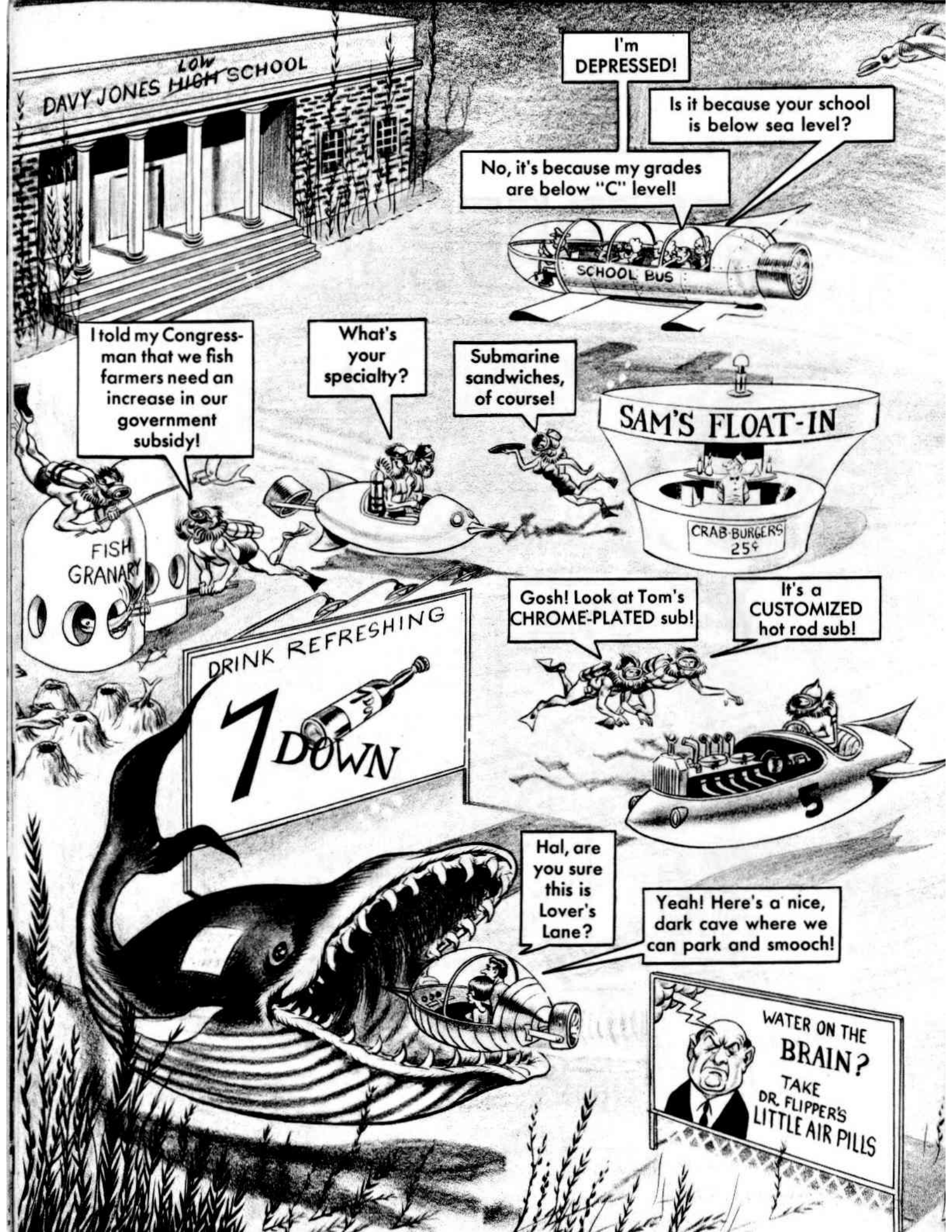


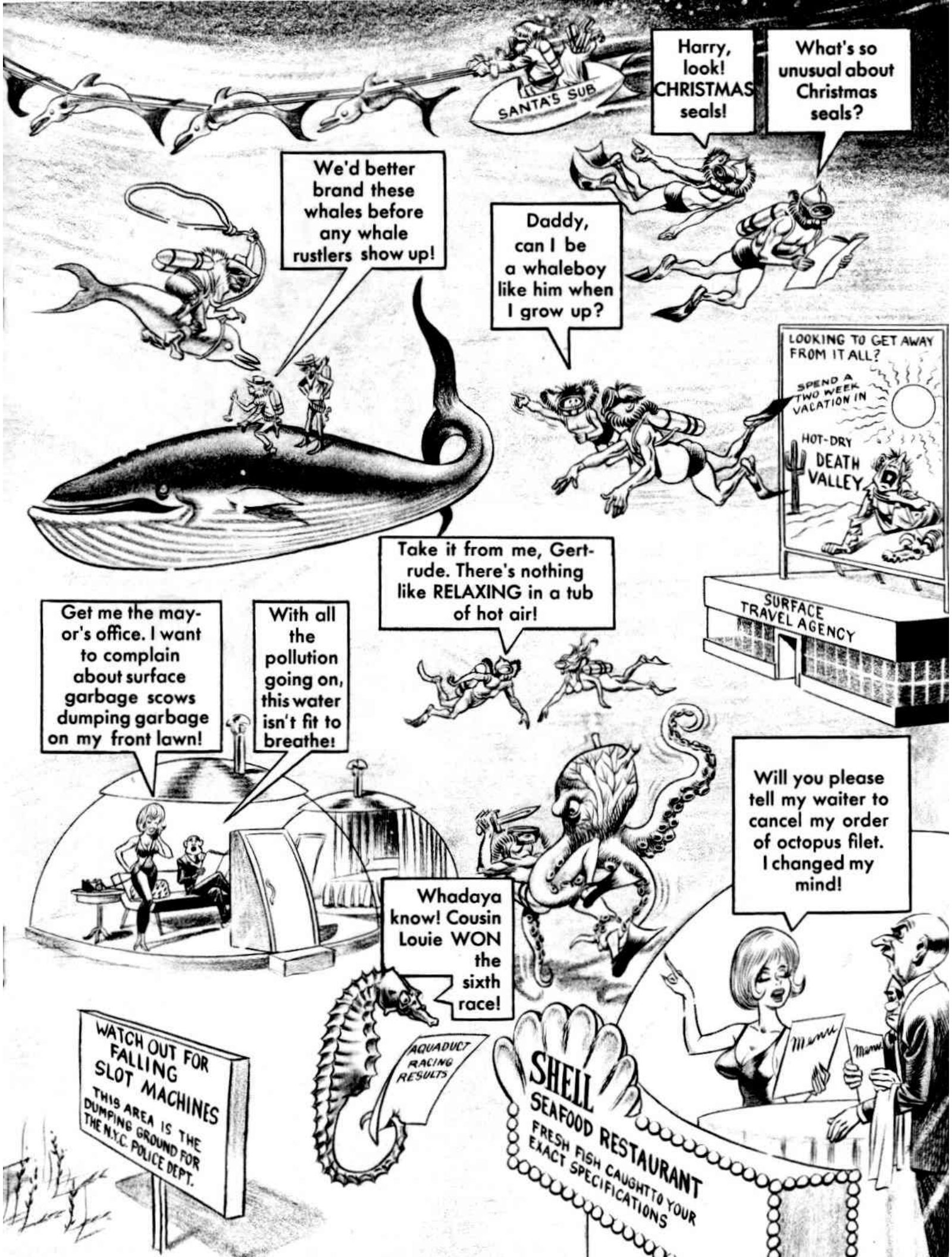
IT'S A WET, WET, WET, WET WORLD SECTION

As the population explosion continues, and all available land areas become overly populated, scientists predict that mankind will be forced to move to the bottom of the ocean.

CRACKED Magazine, at the risk of being called ALL WET, examines the whole fishy world of tomorrow's . . .

SUB SUBURBIA


DAVY JONES LOW HIGH SCHOOL
I'm DEPRESSED!
Is it because your school is below sea level?
No, it's because my grades are below "C" level!
SCHOOL BUS
I told my Congressman that we fish farmers need an increase in our government subsidy!
What's your specialty?
Submarine sandwiches, of course!
SAM'S FLOAT-IN
CRAB-BURGERS 25¢
FISH GRANARY
DRINK REFRESHING 7 DOWN
Gosh! Look at Tom's CHROME-PLATED sub!
It's a CUSTOMIZED hot rod sub!
5
Hal, are you sure this is Lover's Lane?
Yeah! Here's a nice, dark cave where we can park and smooch!
WATER ON THE BRAIN?
TAKE DR. FLIPPER'S LITTLE AIR PILLS


SANTA'S SUB
Harry, look! CHRISTMAS seals!
What's so unusual about Christmas seals?
We'd better brand these whales before any whale rustlers show up!
Daddy, can I be a whaleboy like him when I grow up?
LOOKING TO GET AWAY FROM IT ALL?
SPEND A TWO WEEK VACATION IN
HOT-DRY DEATH VALLEY
SURFACE TRAVEL AGENCY
Take it from me, Gertrude. There's nothing like RELAXING in a tub of hot air!
Get me the mayor's office. I want to complain about surface garbage scows dumping garbage on my front lawn!
With all the pollution going on, this water isn't fit to breathe!
Will you please tell my waiter to cancel my order of octopus filet. I changed my mind!
Whadaya know! Cousin Louie WON the sixth race!
AQUADUCT RACING RESULTS
WATCH OUT FOR FALLING SLOT MACHINES
THIS AREA IS THE DUMPING GROUND FOR THE N.Y.C. POLICE DEPT.
SHELL SEAFOOD RESTAURANT
FRESH FISH CAUGHT TO YOUR EXACT SPECIFICATIONS

WINE, WOMEN AND SONG SECTION

the GALS are HERE

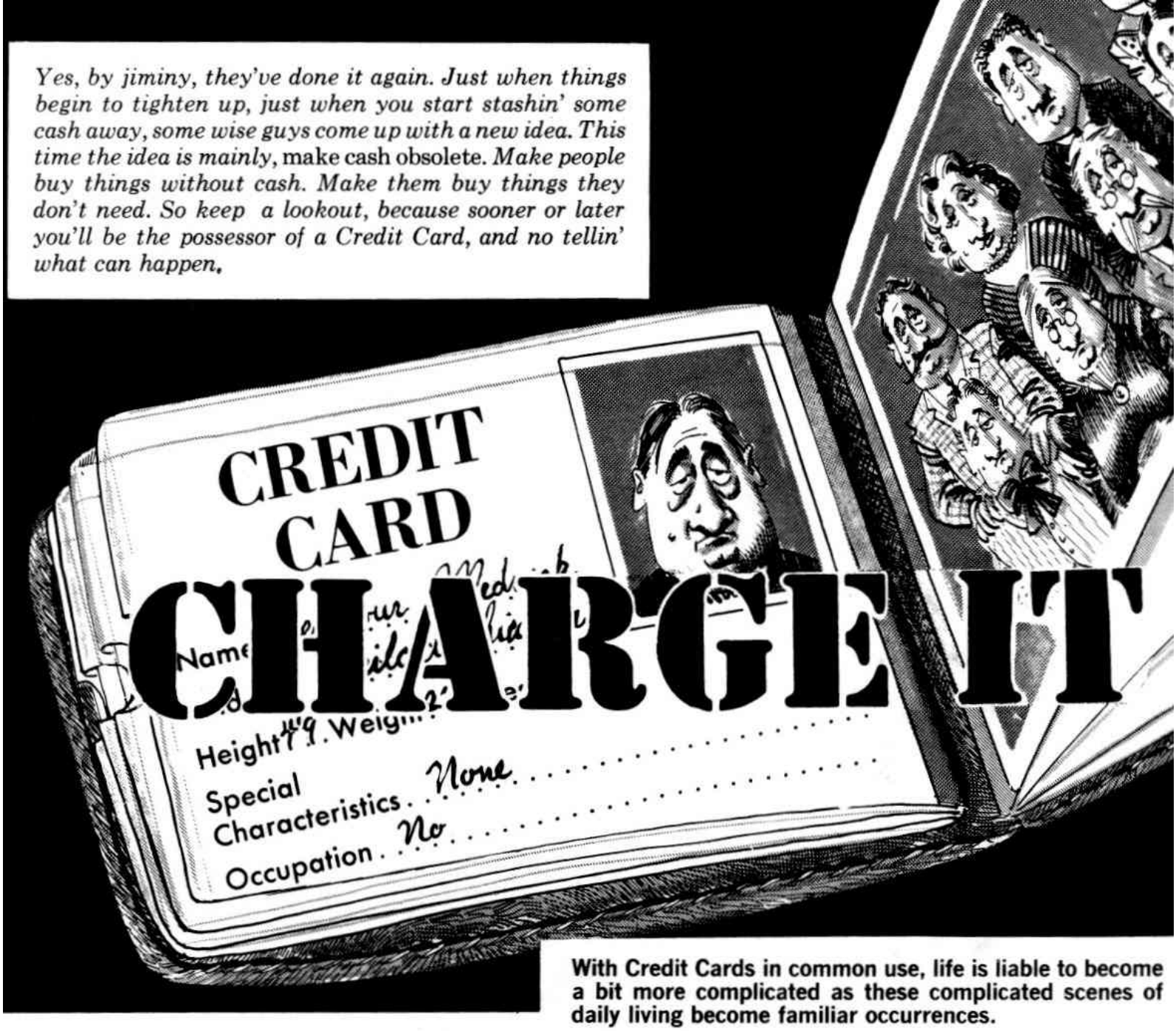
GOING BATS SECTION

FAMOUS SCENES FROM GREAT BASEBALL MOVIES

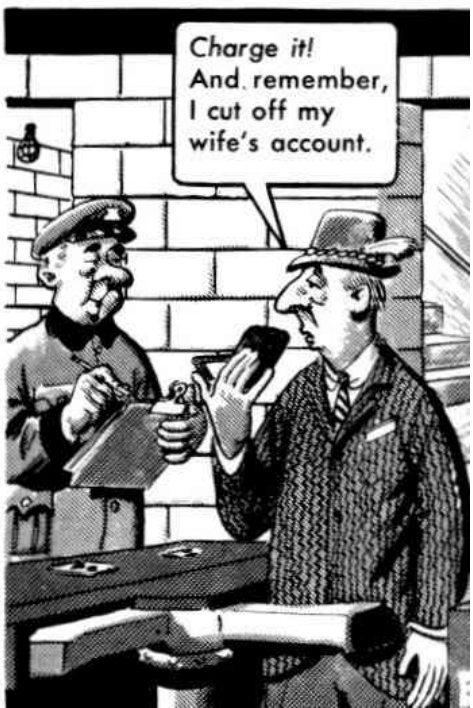
THAT MISSED

BUM
BEAT THE BUMS
FINKS
GO, GO GIANTS
STRIKE THREE! You're OUT!
Shucks!
Henderson, will you please step OVER HERE a moment?
BUMS
GIANTS
5
7
LET'S MAKE A NEW CLUB AND CALL IT "THE METS" AND HELP HENDERSON FIND A JOB!
VIC MARTIN

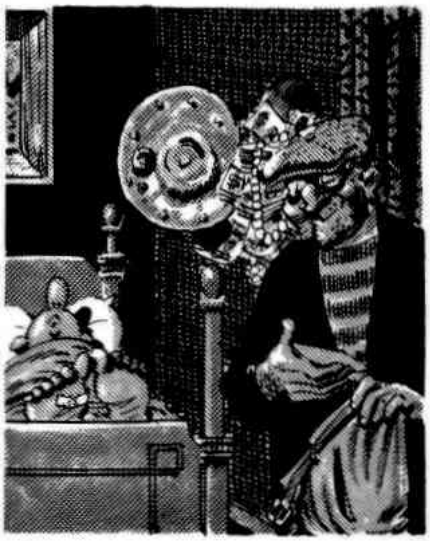
Yes, by jiminy, they've done it again. Just when things begin to tighten up, just when you start stashin' some cash away, some wise guys come up with a new idea. This time the idea is mainly, make cash obsolete. *Make people buy things without cash. Make them buy things they don't need. So keep a lookout, because sooner or later you'll be the possessor of a Credit Card, and no tellin' what can happen.*



With Credit Cards in common use, life is liable to become a bit more complicated as these complicated scenes of daily living become familiar occurrences.

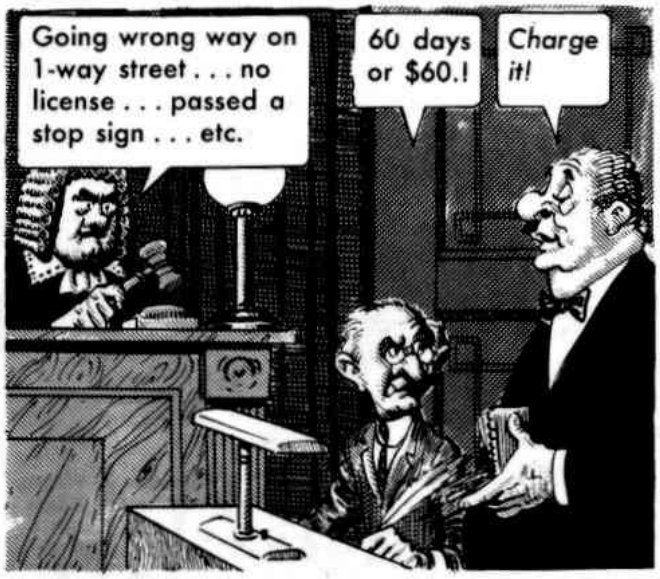


This burglar's hit the jackpot! — The Credit Card of an A-1 rated man-about-town!



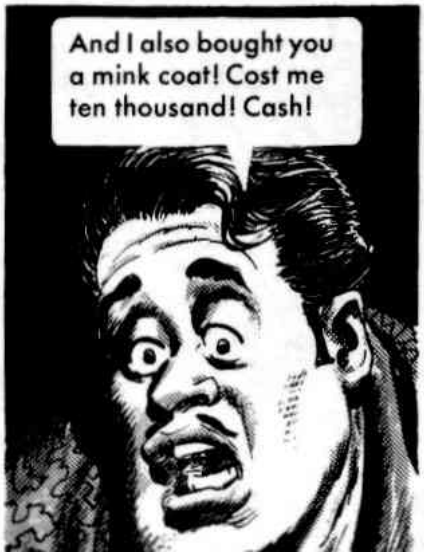
Now a neat job of plastic surgery, and Baby-Face can make full use of stolen Credit Card.

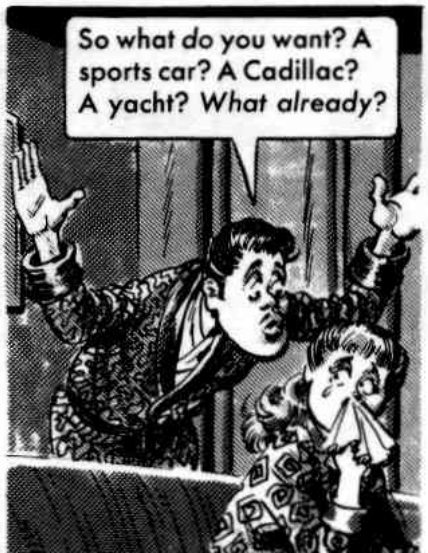
Besides gas and repairs, Credit Cards will have many other uses for automobile owners.

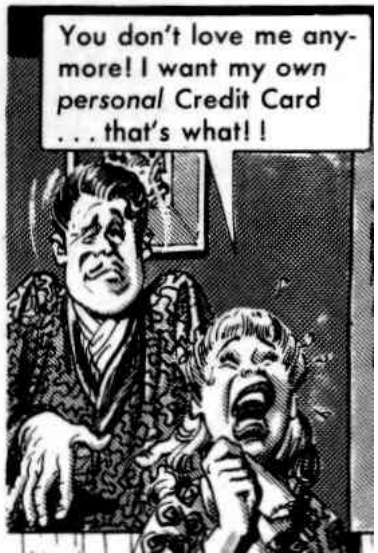


Not everyone gets a Credit Card. You gotta come up with the right answers to prove you're a good risk.

And in the blissful state of Matrimony, here's a scene that might take place, as incredible as it may seem!







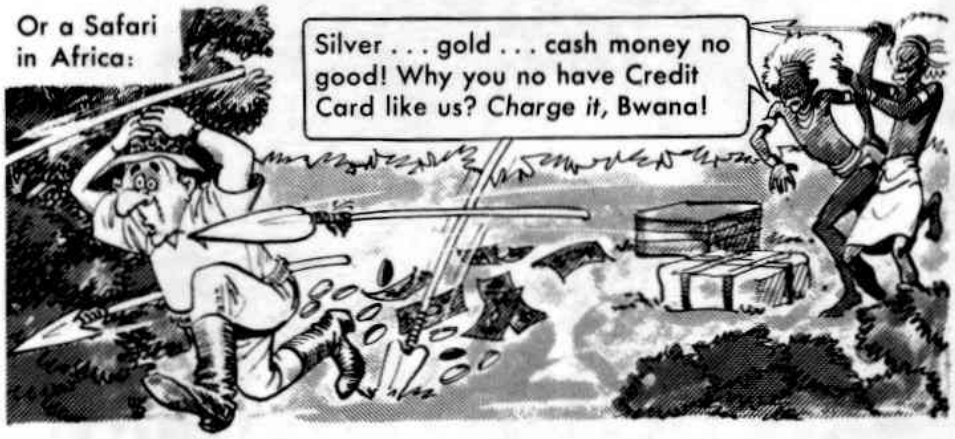
The Credit Card system will spread all over the world! No more will hands handle francs, lires, pesos, or other kinds of foreign cash.

Like how about a tourist in France:

Credit Card OK

Nom BIG HANK HOUSTON
Adresse HOME ON THE RANGE
Jour de Naissance HUH?
Hauteur AH OUGHTER BUST YOU FER THIS ONE
Poids AH GOT $15,000,000 WUTH OF OILWELLS

Or a Safari in Africa:



Credit Card OK

Name AKUKA Monga
Address Killimanjaro, Africa
Height 7ft. Weight 180 Eyes Two
Special Characteristics Walkum barefoot
Occupation No. one boy

Or in a Hong Kong restaurant:

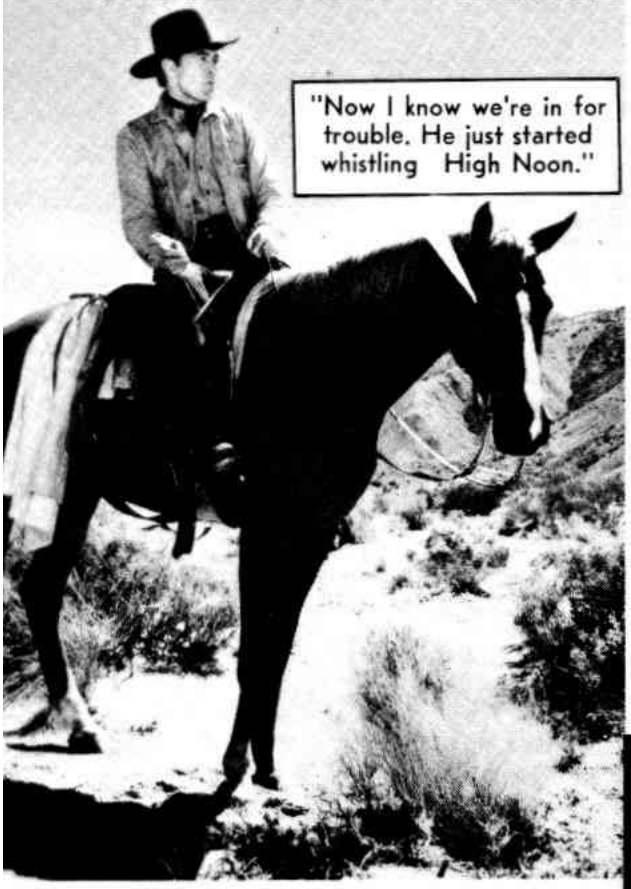
Credit Card OK

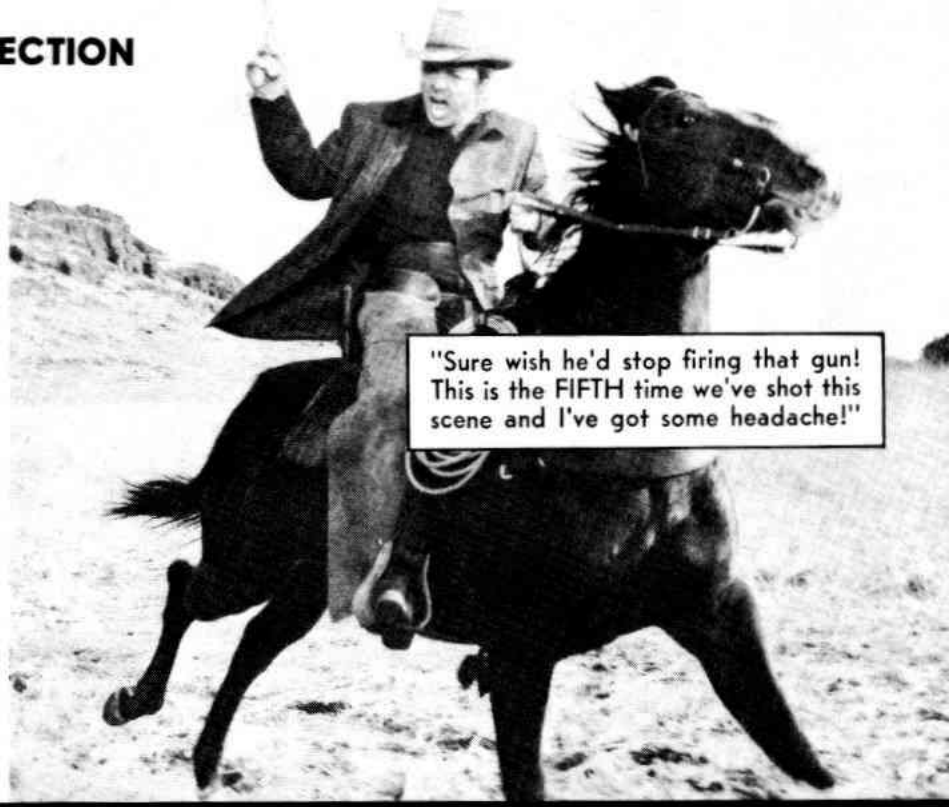
Name AH MOO GAI PAN
Address DRAGON LADY ST.
Height 4ft. Weight 94 Eyes YES
Special Characteristics EAT WITH SPOON
Occupation WAITER

And it may even come to this! **To remember what Cash Money looked like you'd have to go to the Museum . . .**

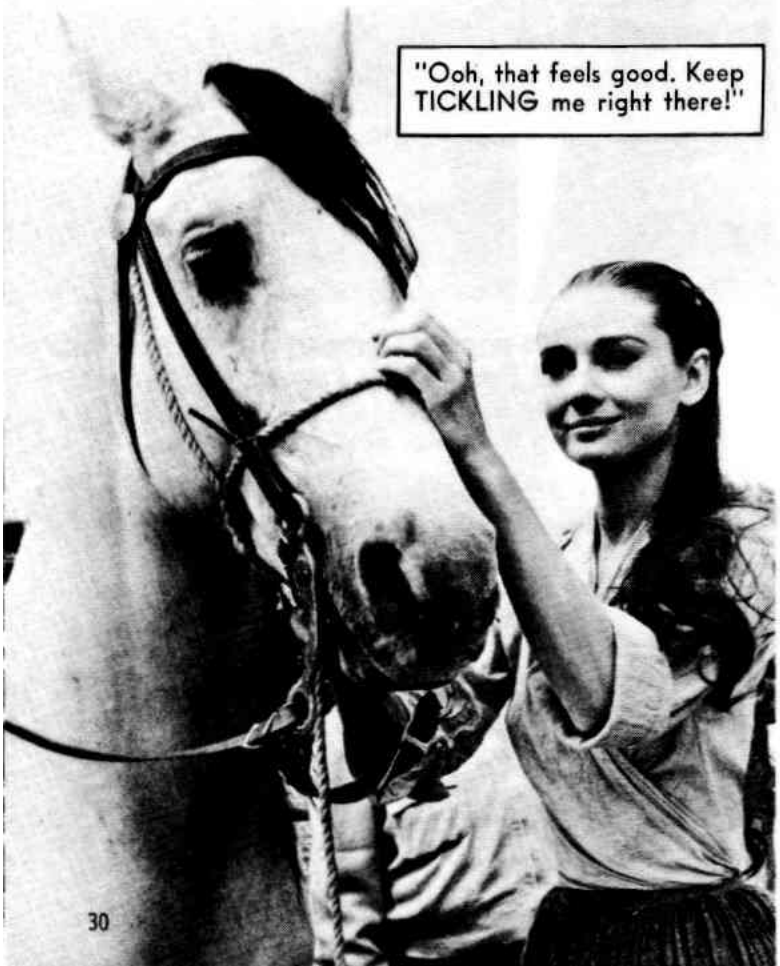
And here's what can happen to a man who can't get out of the habit of carrying cash. Nobody would give him a Credit Card . . . and nobody **does cash business anymore.**

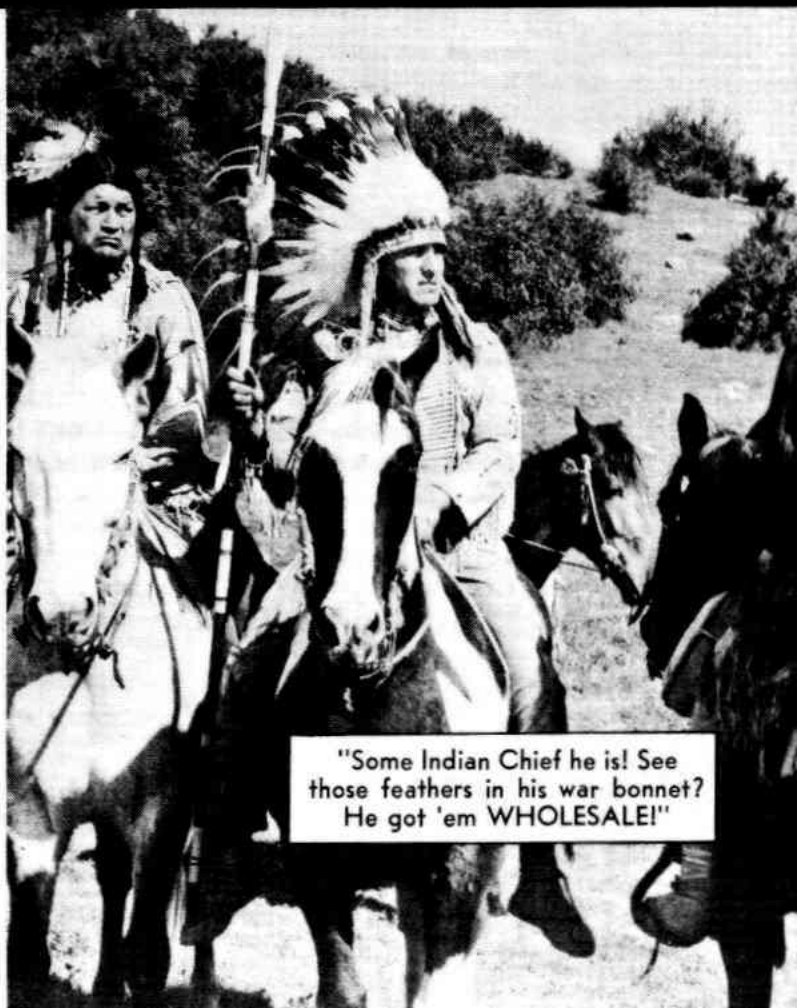
THE LOOK-WHO'S-TALKING SECTION



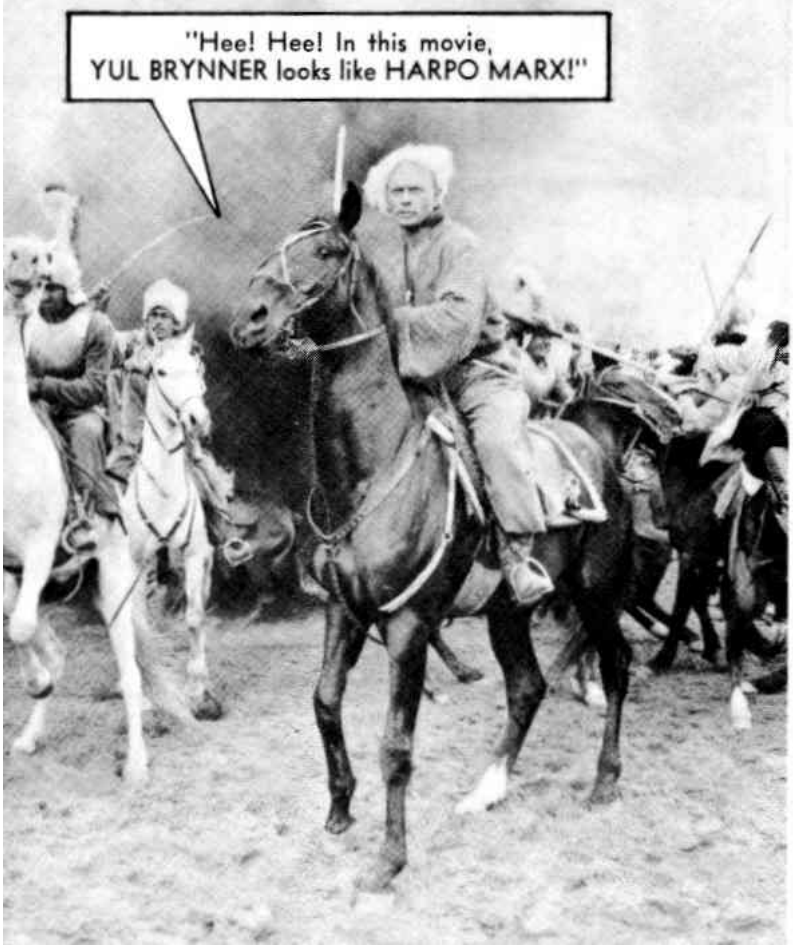


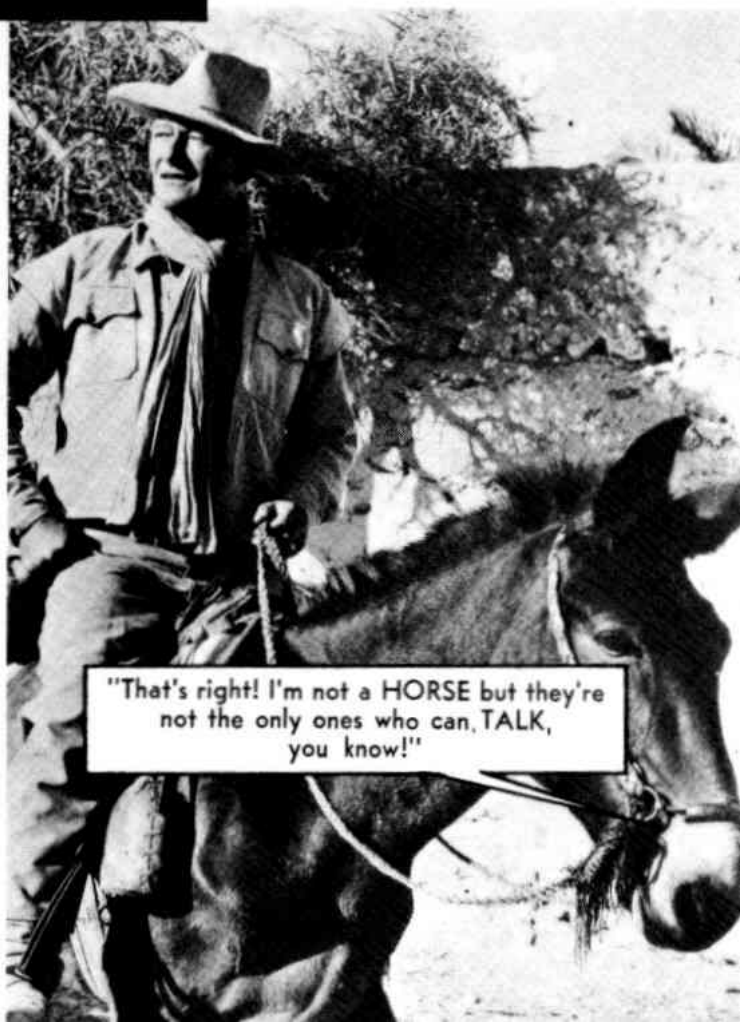
right from the

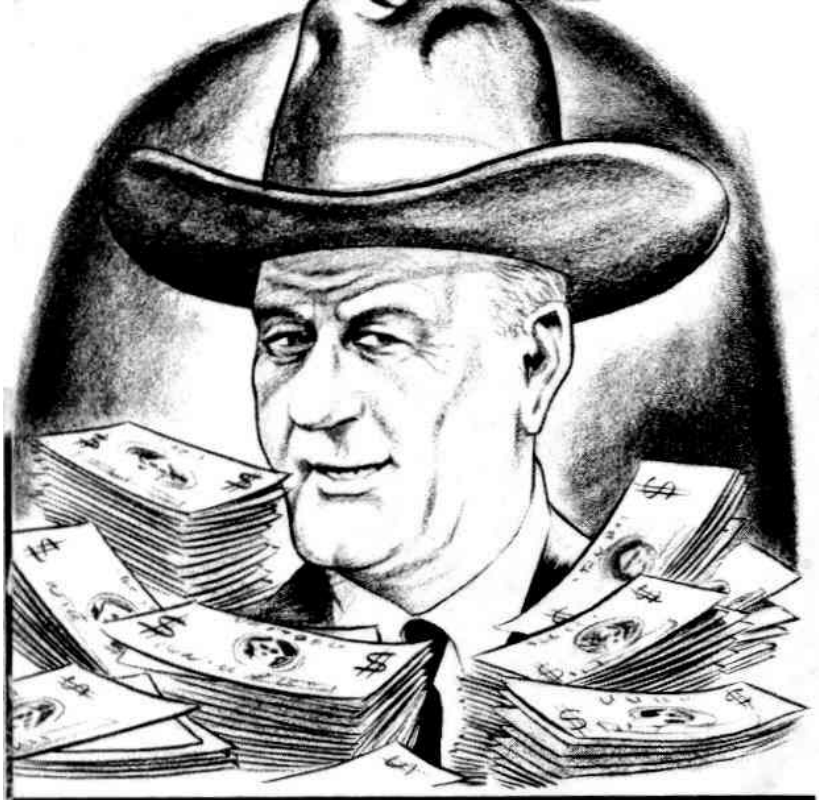




HORSE'S MOUTH







President Johnson has begun his "War on Poverty" by giving billions of dollars to repair many dwellings in New York City. In the spirit of helping, we now present . . .

CRACKED'S WAR ON POVERTY

Every youngster under the age of 18 will be given $50 a week allowance.

Bums will receive a credit card good at all the liquor stores.

Housewives will never be overdrawn at the bank; each time the balance goes under $200, another $300 will be credited to their account.

Beatniks will receive a maid to come in and dirty up their apartments once a week.

School teachers will get combat pay and double pay for wounds received in the line of duty.

At the end of each month, horse players can cash in their losing tickets for triple the face value of each ticket.

Veterans will be allotted $10 for each day they were in service (paid twice a month).

Every underprivileged gypsy will be presented with an empty store.

Last but not least, every politician will be able to keep for himself 5% of what this program costs.

DIET?—WHAT COLOR?—SECTION

Many people think that the only way to lose weight is to go on a diet. That's why they remain fat. They haven't the will power to stop eating. But there's another way to lose excess poundage; namely, by exercising. This releases nervous energy and gets rid of surplus weight. Still, a lot of people can't spare the time to exercise. To those individuals, however, we say that exercise can be done simply and effectively during the normal course of a day without wasting any free time. All you have to do is to keep moving around on your job, instead of sitting down. To show you what we mean, here's how different types of workers can keep neat and trim just by following CRACKED's sure-fire ways on how to . . .

MAILMEN can keep in trim by running instead of walking around their daily delivery chores.

PSYCHOANALYSTS can take off extra poundage by running around the patients instead of sitting in one place.

BARBERS can remain neat and slim by hopping about the customers while shaving them.

HOUSE PAINTERS can get a lot of fat off and also accomplish a good deal more by using rapid movements.

BARTENDERS can do the job much faster as they rush around the place losing countless pounds.

BELLHOPS can get rid of unnecessary fat in the performance of their daily duties.

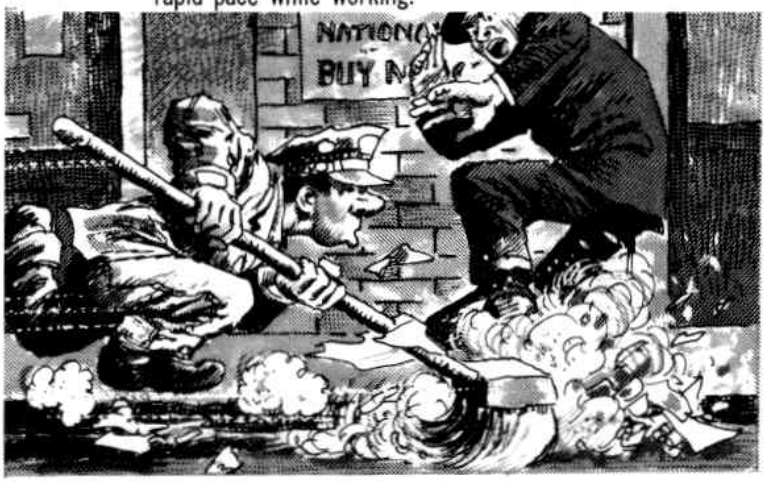
LOSE WEIGHT BY EXERCISING
RIGHT ON YOUR JOB

WAITERS can move more quickly while they are delivering orders and drop a lot of excess weight.

EXECUTIVES can also get a lot of running around exercises during the course of a normal day.

GARBAGEMEN can lose considerable weight by moving to and fro at a rapid pace while working.

STREET BEGGARS can also lose a lot of weight if they keep moving around while on the job.



STREET CLEANERS can dash about the city streets and take off ugly-looking fat right on the job.

EVERYBODY ELSE can take off excess weight if they just keep running around every chance they get.

A few weeks ago, our music editor, Benton Sharp, was browsing through a Third Avenue antique store when he made a remarkable discovery—a bunch of dust covered very old records. Upon further observation, Mr. Sharp knew he had stumbled on a record collector's dream of heaven . . . CRACKED is glad to let you see Benton's . . .

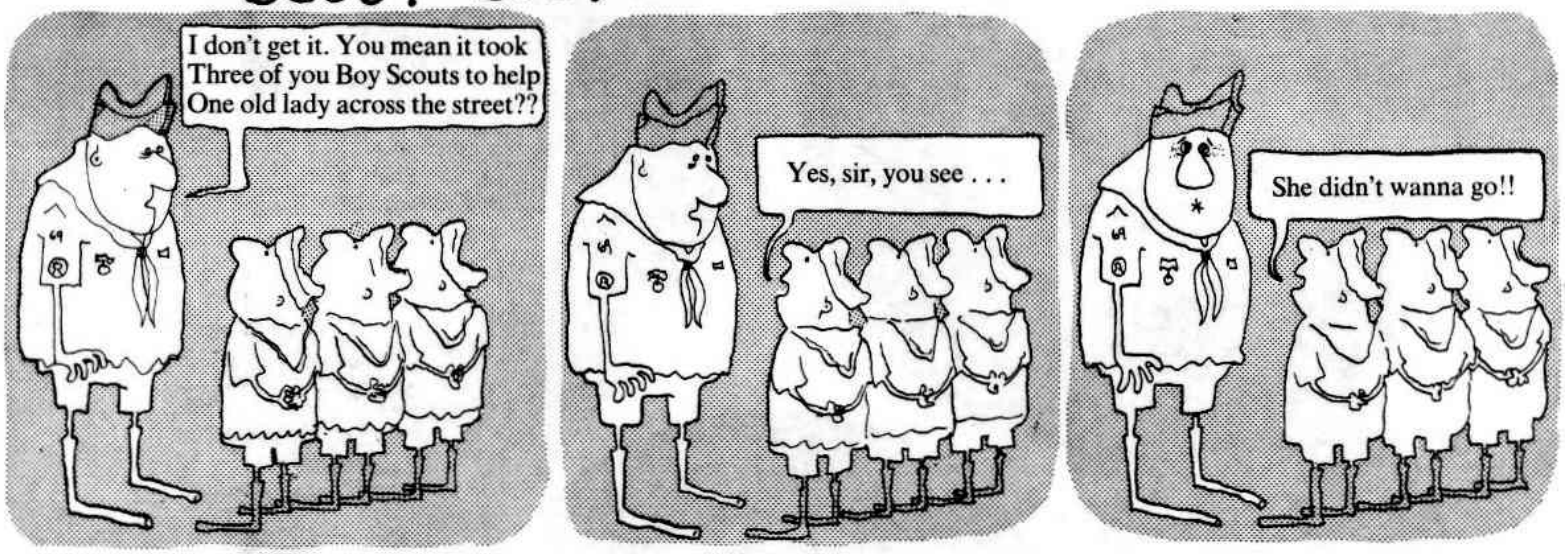
RARE OLD RECORDS

COLONIST RECORDS
"HOW HIGH THE KITE?"
BENNY FRANKLIN AND HIS BAND.
BETSY ROSS ON DRUMS;
GILBERT STUART ON PIANO,
BENEDICT ARNOLD
ON THE TAKE.
PILGRIM RECORD CO.
JOHN ALDEN, VOCALIST.
"Let's Rock, Rock
Around the Plymouth Rock."
Miles 'Davis' Standish
and his Rhode Island Reds.
A PRISCILLA
MULLEN HIT TUNE.
PROPERTY OF RUDY VALLE
23 SKIDOO
OH YOU KID!
YOU'RE THE CAT'S MEOW!
90's YOUR OLD MAN!
WILD WEST RECORDS INC.
IT'S WHAT'S UPFRONT THAT COUNTS!
"ONE LITTLE, TWO LITTLE,
THREE LITTLE INDIANS—FOUR
LITTLE, FIVE LITTLE, SIX LITTLE
INDIANS, SEVEN THOUSAND,
EIGHT THOUSAND LITTLE INDIANS."
Sitting Bull on Tom-A-Hawk.
General Custer's Band.
XXXXXXX
TUBA LIBRE
IF REVENUERS SHOW
UP-EMPTY AND BLOW
CUTLASS RECORDS
BLACKBEARD CONDUCTING.
"I'M WALKING THE
PLANK OVER YOU."
THE LONG JOHN SILVER
STRING QUARTETTE.
YE OLDE MERRY
ENGLAND RECORDS LTD.
"YOU GO
TO MY HEAD"
ANNE BOLEYN,
VOCALIST.
KING HENRY
THE EIGHTH
ON PIANO
AND AX.
YE OLDE BEETLES

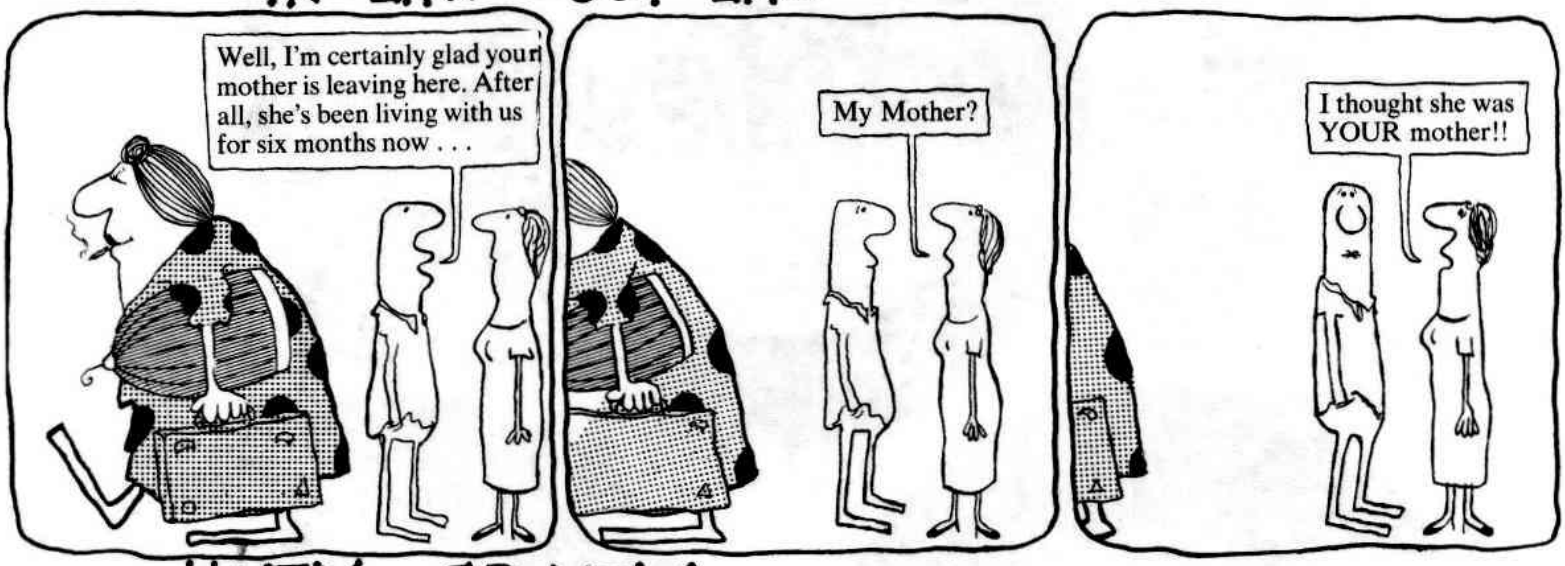
HAVE I GOT A STORY FOR YOU SECTION

3 stories . . .

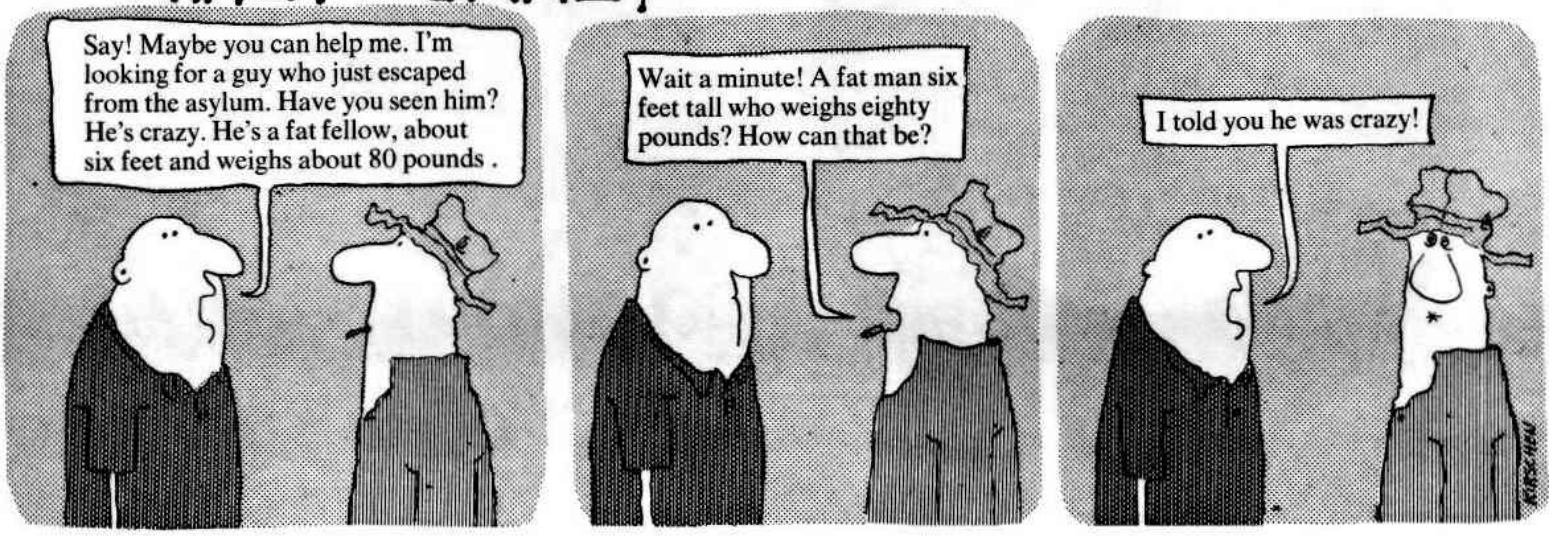
SCOUT BOUT



IN-LAW ~ OUT-LAW



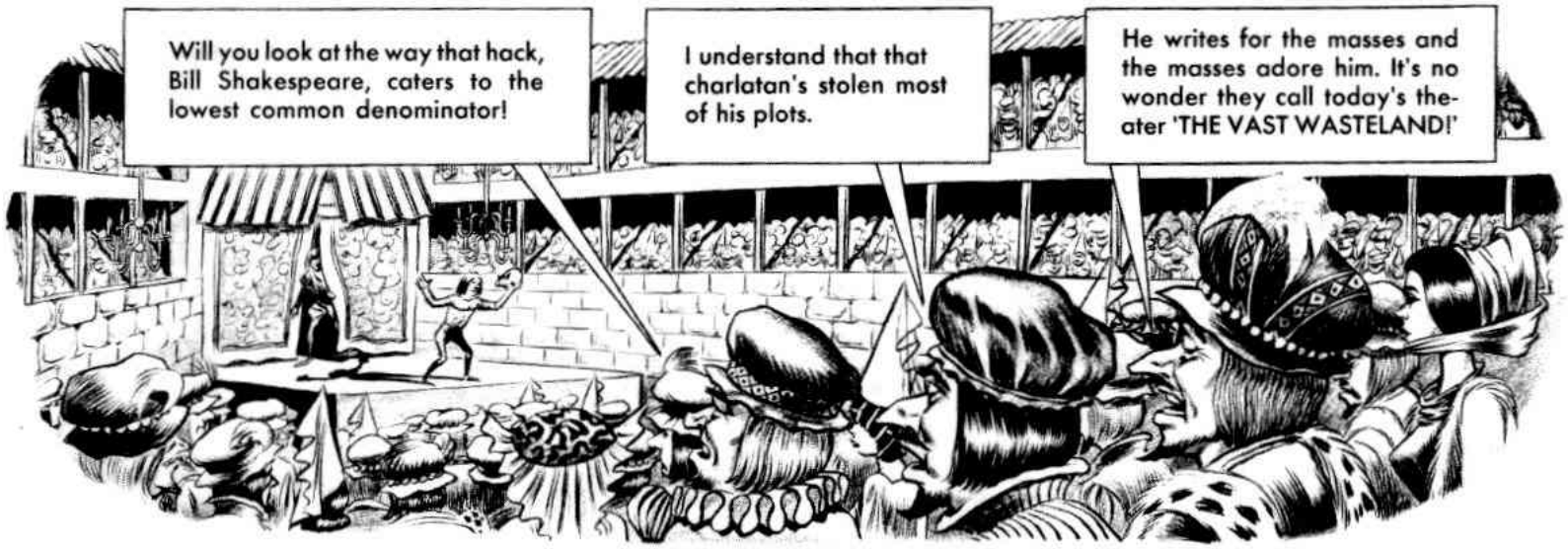
HAZY CRAZY



CULTURE VULTURE SECTION

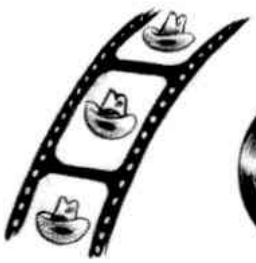
THE CULT OF CULTURE SNOBBERY

The most important rule about being a culture snob is never to like what the average fellow is enjoying at the present moment.



However, once mass popularity subsides, it is permissible for culture snobs to "rediscover" and enjoy that to which they objected in the first place.

This change in attitude on the part of the culture snobs has already occurred in areas such as jazz, folk dancing and silent movies. CRACKED suspects that it will even happen to the things the masses are enjoying right now...


COWBOY MOVIES

ROCK 'N' ROLL

PIZZA

TEEN DANCING

TELEVISION

CRACKED MAGAZINE

THE REACTION OF TODAY'S SNOBS

COWBOY MOVIES

I can't think of anything more boring than a SILLY HORSE OPERA.

NOW PLAYING GUNS OF THE PURPLE SAGE WITH TEX BOOK

ROCK 'N' ROLL

I don't see how they can possibly regard that atonal garbage as music.

PIZZA

Egad! How can anyone stomach that VILE BILE?

$1.25

PIZZA PAUL'S

THE REACTION OF TOMORROW'S SNOBS

The early, American western movie was an allegory of freedom.

Yes. It embodied Toynbee's sense of the necessity of moral choice between the powers of light and night!

I consider westerns as the transfiguration to an era of restful absolutes.

METEOR SCOPE

Just listen to that complex of two and three-part rhythms going against each other.

A masterful command of triplets marks the work of the outstanding rock guitarists.

Rock 'n' roll's freedom from tradition presaged its passage to an art form.

BEATLE CLASSICS

VINTAGE ROCK 'N ROLL INCLUDING DIDDLEY RAY CHARLES

Even the most jaded gourmet's pulse quickens at the sight of this succulent dish.

There's an exact moment when this concoction must be removed from the oven. The French call it "a point", the moment of esculent perfection.

The real cognoscenti consume it with a vintage burgundy wine.

INFRA-RED OVEN

EXOTIC RECIPES OF BYGONE YEARS

THE REACTION OF TODAY'S SNOBS

TEEN DANCING

Will you just look at those idiots prancing about like a bunch of ILL-BRED SAVAGES!

TELEVISION

Only a moron would be caught owning one of those IDIOT BOXES!

SALE 20% OFF

$189.95

CRACKED MAGAZINE

IT'S PURE, UNADULTERATED TRASH!

Indeed.

CRACKED

THE REACTION OF TOMORROW'S SNOBS

In THE FRUG, stress was placed upon channeling youthful energy into rhythmic form.

What I found fascinating about THE SWIM was the exhilaration which was implicit in the extended hand.

The kinesthetics of THE MONKEY was the supreme manifestation of physical life.

ANCIENT TEEN DANCING

MAID FOOD

It was a breach of tradition for an important medium of communication like early TV to be so immensely entertaining.

And TV's early private-eye programs, steeped in violence and gore, were a refreshing departure from the conventional, supercilious-type heroes.

I believe those fascinating quiz shows were, in reality, morality plays which depicted man's endless search for the meaning of life.

CENTRAL ROCKET PORT

IT'S PURE, UNADULTERATED TRASH!

Yes! There's a limit to what even we culture snobs of tomorrow are able to like!

GATE 6

MOON COMMUTATION TICKETS

MILKY WAY EXPRESS GATE

MOON MARS VENUS LOCAL GATE 5

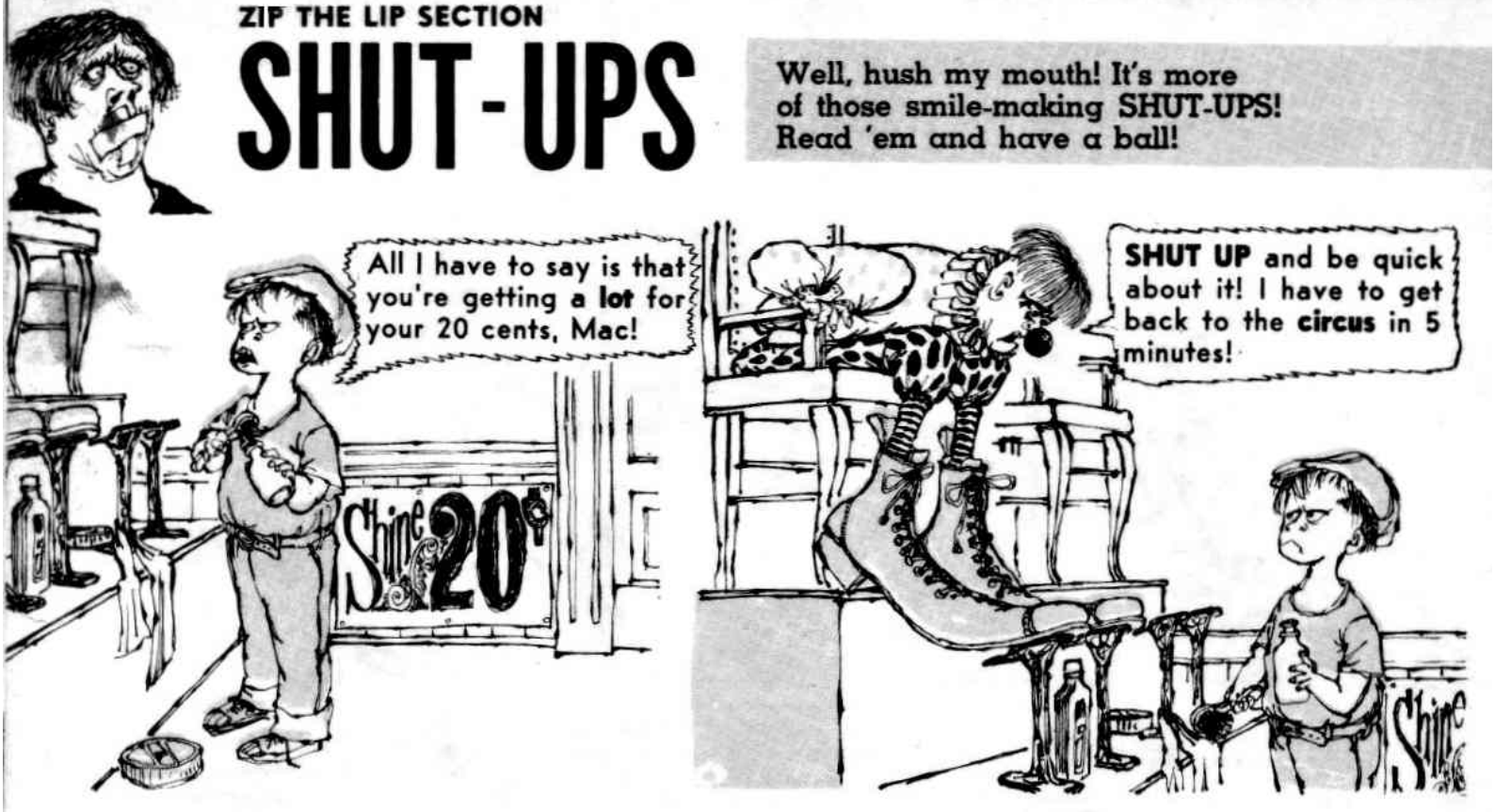
CRACKED

BUY SPACE BONDS

ZIP THE LIP SECTION

SHUT-UPS

Well, hush my mouth! It's more of those smile-making SHUT-UPS! Read 'em and have a ball!



THE BATTLE OF WITS!!!

Subscribe for CRACKED Magazine and you'll always be WELL-ARMED in any COMBAT of COMEDY you may have with your friends! Just think: for only $2.00 you can receive nine issues of CRACKED, which means you get one copy FREE . . . Now, about those back issues of CRACKED you've been running all around town for. Stop! Your search has ended! We have them waiting for you. Just check the numbers on the coupon for those copies you want . . . Always read CRACKED Magazine for a MIGHTY BARRAGE OF BIG LAUGHS!! O.K., men, fall out. Smoke if you got 'em!!

CRACKED BACK ISSUES
45 WEST 45th STREET
NEW YORK, N.Y. 10036

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